
19th UK Young Water Professional Conference

Monday 16th to Wednesday 18th April 2018

Cranfield University, UK



SPONSORSHIP, ADVERTISING AND EXHIBITION PROSPECTUS

Conference details

The International Water Association (IWA) takes an active role in encouraging young professionals in the water industry through its Young Water Professionals (YWP) group. The IWA UK National Committee together with the support of various sponsors has developed during the last 18 years an affordable and attractive event for students and young professionals within the water sector.

The 19th edition of the IWA YWP Conference will be held in Cranfield University in April 2018. The theme of this year's conference is "Towards a Resilient Water Future". The event will focus on delivering tools for **cross-field engagement** and **career development** for water professionals, not only with plenary presentation but also with interactive workshops and round-table discussions. We welcome representatives from water companies, regulators, contractors, supply chains and researchers with a young mind and spirit (more info in www.cranfield.ac.uk/YWPConference). Prizes will be awarded for both presentations and posters.

The Conference offers sponsoring organisations the opportunity to become involved on a regular basis in a prestigious and cross-disciplinary event within the water sector. Sponsorship & exhibiting will allow organisations to increase their company's profile and gain brand awareness. The reasons to get involved are multiple, but examples are the **exposure to about 200 delegates** over 3 days, **participation** in career development, communication strategies and open discussions and refreshments served in the exhibition area allowing **over 3 hours to network** with key partners. Different sponsorship packages are available to ensure companies have an appropriate opportunity to support the development of YWP in UK.

Organizers:



SPONSORSHIP OPPORTUNITIES

All sponsorship, advertising and exhibition opportunities are on a first come first serve basis. The packages we have put together are just a guide to what is on offer. If you would like to tailor a sponsorship opportunity or discuss specific requirements, please don't hesitate to get in touch.

Contact: by e-mail indicating "sponsorship" on the subject line to iwaukywp@gmail.com or by telephone to +44 (0) 1234 758309 (Dolores Rey).

Advertising: the corporate logo will be displayed: i) on the conference programme, which will be widely circulated; ii) in universities and industry and within the delegate pack; iii) on the IWA UK-YWP2018 website (under the platinum, gold, silver, bronze or iron category according to package); and iv) on the presentation slide for the welcome or breaks during the conference.

*Chairman opportunities during plenary sessions with extra minutes for company's publicity as well as exhibition spaces will be offered for specific sponsor packages.

Sponsored refreshments & lunch breaks: there is a refreshment offered during the registration on the first day of the conference and four breaks over the three days (not including refreshments with lunch). Lunch breaks will be served in the exhibition area. A picnic lunch will be supplied on the last day of conference. Refreshments will be served in the exhibition area. We will put out information about your company during the breaks to acknowledge your support.

Sponsored prize awards: there will be prizes for presentations and posters of the participants. This will be an opportunity to have your acknowledgement within the prize certificate and to present the prize during the award ceremony.

Sponsored social drinks: a social event will be organised on the first day of the conference (Day 1) to increase networking among the delegates. We will be offering some drinks and finger food. We will acknowledge your contribution during the event.

Sponsored Gala Dinner: this is the opportunity to sponsor the conference dinner (Day 2) and display your corporate logo on the dinner menu. The dinner will be included with the registration fee, thus high attendance is expected. The evening will conclude with some social entertainment to provide better interaction among the participants.

SPONSORSHIP PACKAGES

Package	Price	Delegates spaces	Advertising opportunities*		Contribution to					Corporate logo on			
			Chair & publicity time	Exhibition space	Gala dinner	Social drinks	Prize award	Lunch break	Coffee break	Flyers	Opening Slide	Website	Programme
Platinum	£5000	4	✓	✓	✓	x	✓	x	x	✓	✓	✓	✓
Gold	£2500	3	x	✓	x	✓	✓	x	x	✓	✓	✓	✓
Silver	£1000	2	x	✓	x	x	x	✓	x	x	✓	✓	✓
Bronze	£500	1	x	✓	x	x	x	x	✓	x	✓	✓	✓
Iron	£100	0	x	x	x	x	x	x	x	x	✓	✓	✓

Other types of sponsorship opportunities are available by separate negotiations.



19th UK Young Water Professional Conference
Monday 16th to Wednesday 18th April 2018
Cranfield University, UK

SPONSORSHIP BOOKING FORM

Please fully **complete all sections** of this form and return to: iwaukywp@gmail.com with subject line "sponsorship form".

Contact details

Organisation Name			
Organisation Address	N ^o , street		
	Country	Postcode	
Contact for all correspondence	Name	Position	
	Email	Telephone	

Sponsorship options

Package		Rate (excl. VAT)	Quantity
Platinum	Sponsorship	£5000	
	Exhibition space	£0	
	Delegate space (max. 4)	£0	
Gold	Sponsorship	£2500	
	Exhibition space	£0	
	Delegate space (max. 3)	£0	
Silver	Sponsorship	£1000	
	Exhibition space	£0	
	Delegate space (max. 2)	£0	
Bronze	Sponsorship	£500	
	Exhibition space	£0	
	Delegate space (max. 2)	£0	
Iron	Sponsorship	£100	
Other		£.....	
TOTAL PAYABLE		Exc. VAT	Inc. VAT @ 20%
		£	£

Payment

PO number		VAT N ^o , if applicable	
Invoice address (if different from contact person)			

If you have troubles with invoice payment, please contact iwaukywp@gmail.com.

The PO should be made out to:
Finance Department, Cranfield University
Cranfield, Bedford, MK43 0AL