

Sponsorship Packages Defence Information 2020 (DI'20)



There are many attractive opportunities for sponsorship. Benefits can be negotiable and we would like to discuss your preferred requirements if they are not listed.

All sponsorship packages are limited and Symposia at Shrivenham cannot guarantee availability.

5 Star

Guide price £8950

Prime Sponsor (to include dinner).

- Your logo and link to your company website on the event flyer.
- Your logo on the event online guide and in all administration briefs.
- Advertisement in the online delegate guide and the opportunity to add collateral (in pdf format) for delegate download.
- Acknowledgement of your sponsorship on the delegate guide.
- Promotion of your company's presence at DI'20 in TD-Info social media prior to the event.
- Your logo on the Symposia at Shrivenham event web page linked to your company website.
- Your logo on menu cards and table plans for the Formal Dinner.
- Opportunity to influence the seating plan for the Formal Dinner.
- A single complimentary Display Space.
- Four complimentary Delegates, with an additional complimentary dinner guest.
- An enhanced display space position and company logo on the exhibitors' floorplan.

4 Star

Guide price £7450

Prime Sponsor.

- Your logo and link to your company website on the event flyer.
- Your logo on the event online guide and in all administration briefs.
- Advertisement in the online delegate guide and the opportunity to add collateral (in pdf format) for delegate download.
- Acknowledgement of your sponsorship on the delegate guide.
- Promotion of your company's presence at DI'20 in TD-Info social media prior to the event.
- Your logo on the Symposia at Shrivenham event web page linked to your company website.
- A single complimentary Display Space.
- Two complimentary Delegates.
- An enhanced display space position and company logo on the exhibitors' floorplan.

3 Star

Guide price £5250

Prime Sponsor

- Your logo and link to your company website on the event flyer.
- Your logo on the event online guide and in all administration briefs.
- Advertisement in the online delegate guide and the opportunity to add collateral (in pdf format) for delegate download.
- Acknowledgement of your sponsorship on the delegate guide.
- Promotion of your company's presence at DI'20 in TD-Info social media prior to the event.
- Your logo on the Symposia at Shrivenham event web page linked to your company website.
- A single complimentary Display Space.

Lunch Sponsor (two available)

- Exclusive (**two available**) sponsor of lunch. Benefits could include:
- Your logo and link to your company website on the event flyer.
- Your logo in the online delegate guide and in administration briefs.
- Your own branded paper napkins and/or table decorations at lunch. **[To be provided by sponsor]**.
- Advertisement in the delegate guide and the opportunity to add collateral (in Pdf format) for delegate download.
- Acknowledgement of your sponsorship on the delegate guide.
- Promotion of your company's presence at DI'20 in TD-Info social media prior to the event.
- Your logo on the Symposia event web page linked to your company website.
- Company logo on the exhibitors' floorplan.

Afternoon Cream Tea

- Your logo and link to your company website on the event flyer.
- Your logo in the online delegate guide and in administration briefs.
- Your own branded paper napkins if required **[to be provided by sponsor]**.
- Advertisement in the delegate guide and the opportunity to add collateral (in Pdf format) for delegate download.
- Acknowledgement of your sponsorship on the delegate guide.
- Promotion of your company's presence at DI'20 in TD-Info social media prior to the event.
- Your logo on the Symposia event web page linked to your company website.
- Company logo on the exhibitors' floorplan.

Lanyards

Exclusive sponsorship.

Benefits could include:

- Your logo and link to your company website on the event flyer.
- Your lanyards issued at registration with name badges, to be worn throughout event. **[To be provided by sponsor]**.
- Your logo in the online delegate guide and in administration briefs.
- Advertisement in the delegate guide and the opportunity to add collateral (in Pdf format) for delegate download.
- Acknowledgement of your sponsorship on the delegate guide.
- Promotion of your company's presence at DI'20 in TD-Info social media prior to the event.
- Your logo on the Symposia event web page linked to your company website.
- Company logo on the exhibitors' floorplan.

Wi-Fi

Exclusive sponsorship.

Benefits could include:

- Your logo and link to your company website on the event flyer.
- Your logo in the online delegate guide and in administration briefs.
- Advertisement in the delegate guide and the opportunity to add collateral (in Pdf format) for delegate download.
- Acknowledgement of your sponsorship on the delegate guide.
- Promotion of your company's presence at DI'20 in TD-Info social media prior to the event.
- Your logo on the Symposia event web page linked to your company website.
- Company logo on the exhibitors' floorplan.

Dinner Band Exclusive sponsorship.

Benefits could include:

- Your logo and link to your company website on the event flyer.
- Your logo in the online delegate guide and in administration briefs.
- Advertisement in the delegate guide and the opportunity to add collateral (in Pdf format) for delegate download.
- Acknowledgement of your sponsorship on the delegate guide.
- Promotion of your company's presence at DI'20 in TD-Info social media prior to the event.
- Your logo on the Symposia event web page linked to your company website.
- Company logo on the exhibitors' floorplan.

1 Star

Guide price £2250

Benefits of all 1 Star sponsorship packages could include:

- Promotion of your company's presence at DI'20 in TD-Info social media prior to the event.
- Your logo on the Symposia event web page linked to your company website.
- Logo on online delegate guide and on administration briefs.
- Advertisement in the online delegate guide.

Transport

- Your name/logo advertised on the buses to / from the Dinner venue.

Handouts

- Ensure your company's promotional marketing items are directly given to all delegates on arrival. **[to be provided by sponsor].**

Symposia at Shrivenham Website Web Link

- Let your customers know you are attending the latest Symposia at Shrivenham event by having your Logo on our event web page linked to your website.