



## Cyber Symposium

21 –22 March 2023

Defence Academy of the UK, Shrivenham, Swindon

Up to NATO SECRET

To understand the role and relationship of cyber the military and adjacent sectors and potential threat to operations and events.

## Sponsorship Options

### Platinum - £8000 (guide price)

- Your logo in all administration briefs\*\*.
- Full page advertisement in the online delegate guide\*\*.
- Your logo on the Symposia at Shrivenham event page linked to your website\*\*.
- Keynote Address\*.
- A double complimentary Display Space.
- Four complimentary Delegates.
- An enhanced floor listing: Your logo on all floor plans\*\*.
- Your logo in Hewetson Hall Lecture Theatre at the Defence Academy\*\*.

### \* Key Note Address

- 1 Delegate to give Keynote Talk\*\*\* – upon agreement with symposia team
- Keynote bio to be included on symposia website and reference made in social media / publicity of event.
- 1 x Company handout to be included in delegate pack\*\*.
- Logo on Stage during talk\*\*.

## **Gold - £5000** (guide price)

- Keynote Address\*.
- Full page advertisement in the delegate guide\*\*.
- Your logo on the Symposia at Shrivenham event page linked to your website\*\*.
- A double complimentary Display Space.
- Three complimentary Delegates
- An enhanced floor listing: Your logo on all floor plans\*\*.
- Your logo in Hewetson Hall Lecture Theatre at the Defence Academy\*\*
- Your logo in all administration briefs\*\*.

## **Silver £3500**

- Your logo in all administration briefs\*\*.
- Half page advertisement in the delegate guide\*\*.
- Presentation Slot at Symposium\*\*.
- Your logo on the Symposia at Shrivenham event page linked to your website\*\*.
- A single complimentary Display Space.
- Two complimentary Delegate.

## **Sessions within Symposia**

- Chair of Session
- Pop Up Banner on Symposia Stage during session
- Half page advertisement in the delegate guide\*\*.
- Your logo in administration briefs\*\*.
- Complimentary single display space.
- Two complimentary Delegates (one being the chair).

## **Bronze £1800**

### **Lunch**

- Your own branded paper napkins and/or table decorations at lunch\*\*.
- Your logo in administration briefs\*\*.
- Half page advertisement in the online delegate guide\*\*.
- Your logo on the Symposia event page linked to your website\*\*.

## Conference Folder

- Your own conference folders to be distributed holding the delegate pack\*\*.
- Half page advertisement in the online delegate guide\*\*.
- Your logo in administration briefs\*\*.
- Your logo on the Symposia event page linked to your website\*\*.
- A single complimentary Display Space.

## Other Sponsorship

### Morning Coffee £800

- Your own branded paper napkins if required\*\*.
- Your logo in administration briefs\*\*.
- Half page advertisement in the online delegate guide\*\*.
- Your logo on the Symposia event page linked to your website\*\*.

### Afternoon Tea £800

- Your own branded paper napkins if required\*\*.
- Your logo in administration briefs\*\*.
- Half page advertisement in the online delegate guide\*\*.
- Your logo on the Symposia event page linked to your website\*\*.

### Handouts £500

- Ensure your company's promotional marketing items are directly given to all delegates on arrival\*\*.

### Lanyards £500

- Ensure your company's Lanyards are directly given to all delegates on arrival\*\*.

Where available \*

To be provided by Sponsor \*\*

For one calendar year from the event date \*\*\*