



Innovation in Manufacturing,
Aerospace and Green Economy (IMAGE)

**Grant funding available for SME
research and innovation
investment**



Just a few of the ways we can help your business grow through funded support

Research and development

As an SME you can benefit from support with the design, prototyping and testing of a new product, service or process or technical validation of a technology. Get free consultancy support from Cranfield University's academic research and development specialists, along with use of the University's specialist facilities and equipment.

Helping new innovation take-off

If you are a new business or have a new product, process or service to launch, we can help you. Our leading academics can support you with developing your technology through access to cutting-edge research thinking and facilities, and enhancing your business strategy and planning. By also providing advice on relevant grant opportunities, it is the ideal package for those SMEs who want to take their innovation to the next level.

Moving manufacturing SMEs to the next level

If you are an SME in the manufacturing sector, then you can access mentoring and high level or in-depth consultancy support from leading academics through one-to-one support, bespoke training and networking events. If you want to develop your future business strategy then IMAGE is the programme for you.

Growth Through Green

Too many people believe that you can't have growth while developing your environmental credentials. This programme is aimed at high growth, scale-up businesses and those tapping into the emerging priority of the green sector agenda. It is a programme of masterclasses, online learning and mentoring to build organisational resilience; creating and communicating the value proposition; ensuring resources fit ambitions for growth and meeting the right people that can help you scale-up.

For those businesses in the food manufacturing, retail, hospitality and service sectors we can help you reduce food waste – enabling you to save money and protect the environment.

Why work with Cranfield University?

Everything we do is concentrated on technology and management and our insight is rooted in our industry links, world-class research and what really works in practice. At Cranfield, we work hand-in-hand with hundreds of SMEs to help them grow and develop. In 2015/2016, Cranfield had the fourth largest number of research contracts with SMEs of any UK university.

About IMAGE

IMAGE (Innovation in Manufacturing, Aerospace and Green Economy) is Cranfield University-led, in partnership with the University of Bedfordshire. It is designed to support small and medium-sized businesses across the SEMLEP area with access to research and know-how needed to ensure the growth and sustainability of the business.

Contact us

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About Cranfield

Creating leaders in technology and management.

We unlock the potential of people and organisations by partnering with business and governments to deliver transformational research, postgraduate education and professional development. We are an exclusively postgraduate university located at the heart of the UK.

*SMEs have a choice to spend their grant at other Universities.

This programme is part funded through the European Regional Development Fund. It is available to SME's located within the SEMLEP area. The company will be subject to State Aid checks. SMEs contribute 50% towards the total cost of intervention.