

Executive DBA research proposal form



Title	
First name	
Last name	
Title of your research	

Brief description of research (maximum 500 words)

Explain your proposed research in simple terms that could be understood by an academic working outside your area of interest. This should include details of the management or organisational problem that your research will address.

Aims and objectives of the research (maximum 500 words)

Explain the main objectives of your proposed research.

Research question(s) (maximum 150 words)

Literature review (maximum 1000 words)

Provide a critical analysis of the existing literature and use the latter to justify the need for your research. You may address the following questions: which pieces of literature inform your topic and why? Where specifically are you positioning your proposed research within the field? What are the key sources? What are the key theories, concepts and ideas?

What are the most significant issues and debates about the topic? Broadly, what is currently known about the topic? What deficiencies are there in the literature, and how might your proposed topic address them?

Literature review - continued

Methodology (maximum 250 words)

Briefly describe how you would approach your data collection and analysis

Potential impacts of the research (maximum 800 words)

Who would benefit from your research? What are your plans for user engagement and communication?

Collaboration/co-funding

Please name any potential partners for your research who might assist with your data collection and/or sponsorship. Please outline any sources of funding, applications to other bodies, etc, either secured or being sought

Commitment to research

How do you intend to balance your research with other commitments? What agreements have you sought/secured from your employer?
