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Balaji Srimoolanathan is Strategy Manager for the Aerospace Technology Institute, with primary responsibility for in-depth competitive, market and supply-chain research across the UK and international aerospace markets. Balaji's role is focused on developing strategic insights that influence the direction of the ATI, feed into the aerospace technology strategy and inform UK stakeholders. He is the author of the ATI's market opportunity outlook, which covers long-term market opportunities and values, and which is used to guide the development of a market-aligned technology strategy and the ATI's project portfolio. Over the past year, Balaji has also led the development of the Institute's Through-life Engineering Services (TES) strategy. Balaji also supports several ATI led strategic initiatives across structures, systems, propulsion and whole aircraft – focussing on business case development and on identifying opportunities to embed the UK supply chain in those activities. He joined the ATI in March 2015.

Balaji's career in aerospace began at the 'sharp end', training as an aircraft engineer with Air India after obtaining a degree in aircraft maintenance. He later attended the Royal Melbourne Institute of Technology in Australia to study for a Master of Business Administration (MBA) with a focus on aviation management. Post-MBA, Balaji worked in strategic consulting, market research and competitive intelligence across a number of companies, helping a number of global aerospace, defence, security and public-sector organisations with investment strategies and how best to take their technology to market.