

## Air Transport Management (Executive)

Designed to equip you with the skills to pursue a successful career in various sectors of the air transport industry including airlines, airport companies and authorities, civil aviation departments, air transport consultancies and aerospace companies.

**MSc** 

This part-time flexible Executive course, available either at Cranfield or Muscat (via Muscat University), covers a broad range of management strategic issues to enable you to advance your career in the air transport industry. Focus on subjects that match your individual interests and career aspirations, whilst you remain in employment.

Accelerate your career development by focusing on subjects that match your individual interests and career aspirations. We recognise the challenges faced by our executive students and have reduced the required number of visits to Cranfield through the introduction of several distance learning modules which are indicated in the modules overview. This enables students from all over the world to complete this qualification whilst balancing work/life commitments. We are very well located for students from all over the world and offer a range of facilities to support your studies.

## Course structure

This course starts in July and is comprised of compulsory modules. All the modules are completed over three oneweek periods so you are only expected to make three trips to Cranfield to complete the modules in July, November and March. Some Elective modules are available for distance learning.

## Individual project

The individual research project is undertaken during year three of your studies. It provides an opportunity to study a problem in detail, and sponsoring organisations may collaborate in the choice of a suitable subject. This allows you to demonstrate the application of your learning to real-life problems.

## Group project

Students are divided into groups and tasked with setting up an airline in any country of the group's choice. Students can also choose any type of airline business model. The groups present and defend their business plans to a board of senior industry executives as well as to teaching staff. Each group must also submit a detailed report which will be assessed.

### Future career

Successful completion of this course will gain you an internationally recognised qualification which benefits from the Cranfield reputation and can take you onto new levels of your career anywhere in the world. We provide access to our exclusive Air Transport Alumni group on Linked In, which offers unrivalled networking and job opportunities. This qualification facilitates accelerated career development for many of our graduates. Roles our former graduates have gone onto occupy include Financial Controller at Rolls-Royce plc and Head of Market Intelligence at Cargolux.

## Example modules

Modules form only part of the course, with the project(s) and theses making up the balance. Please see the course structure for details.

The list below shows the modules offered in the 2019-20 academic year, to give you an idea of course content. To keep our courses relevant and up-to-date, modules are subject to change – please see the webpage for the latest information.

#### **Compulsory:**

- · Air Transport Economics and Financial Management,
- Professional and Personal Development,
- · Research Methods,
- · Strategies for Success,
- The Airline Business,
- The Airport Business.

#### **Elective:**

- · Air Transport Engineering Maintenance Operations,
- Air Transport Environmental Planning,
- Air Transport in Remote Regions,
- · Air Transport Market Analysis and Forecasting,
- · Air Transport Marketing,
- Airline Fleet Planning,
- Airport Design,
- · Airport Operations,
- · Airport Strategic Planning,
- Aviation Marketing,
- · Aviation Safety Management,
- Contemporary Airport Design,
- Crisis Management and Business Continuity,
- Digital Airline Management,
- Regulatory Policy and Air Law,
- The Business Travel Market.

#### **Duration:**

MSc: Part-time - up to three years, PgDip: Part-time - two years.

#### Start date:

July.

## Location:

Cranfield Campus.

#### Entry requirements:

A first or second class UK Honours degree in a relevant subject or an equivalent international qualification or relevant work experience.

Applicants who do not fulfil the standard entry requirements can apply for the Pre-master's in Engineering programme, successful completion of which will qualify them for entry to this course for a second year of study.

Please visit www.cranfield.ac.uk/entryrequirements for more information. Alternatively, you may be eligible for our Pre-Master's Engineering programme.

#### **ATAS Certificate:**

Students requiring a visa to study in the UK may need to apply for an ATAS certificate to study this course.

# For further information please visit www.cranfield.ac.uk/atmexec

Contact details

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Every effort is made to ensure the information on this sheet is correct at the time it was produced in September 2019. Please check the web pages for the latest information.