



# Master of Business Administration – (Executive)

## MBA

The Cranfield Executive MBA allows you to combine studying for a world-class management qualification with your family and work commitments. Grant Thornton in the UK is part of a global organisation, the world's 6th largest accounting and advisory firm with more than 40,000 clients. We encourage you to come and experience a world-class university programme delivered by a university famous for innovation, career-enhancing services and world-renowned faculty and a company reputed for the quality of its service and advice, with a passion for shaping a vibrant economy. The course meets the requirements of the Level 7 Senior Leader Master's Degree Apprenticeship. Subject to eligibility, your organisation may be able to use their apprenticeship levy to cover the costs of you attending this course. Please see our funding section for further details.

### Course structure

The programme covers all the core management subjects in a series of 16 modules, but is also highly flexible. You will choose eight electives and tailor projects to suit your organisation's needs and your interests.

### Individual project

During part two you will have the opportunity to undertake a company-based project if you wish; giving you the flexibility to build on your Executive MBA learning through a consultancy experience linked to your career objectives.

### Group project

You may opt to undertake a consultancy project. Working in small groups, you will apply what you have learnt in your core and elective modules to the project. You will help an organisation to tackle a contemporary challenge and make recommendations for action.

### Future career

The programme will support your career progression, preparing you to carry out senior strategic roles successfully or to build your own business. There is a strong focus on leadership development.

### Example modules

#### Compulsory

- Organisational Behaviour: Personal and Professional Foundations of Leadership and Change
- Accounting
- Strategic Operations Management
- Strategic Marketing
- Entrepreneurial Finance for Early Stage Businesses
- Economics and Business Strategy
- Entrepreneurship and New Venture Creation
- Financial Management
- Strategic Management
- Project Management Introduction
- Global Macroeconomics and Business Environment
- Challenges for Leaders: Managing People, Change and Sustainability
- Data Analytics and Decision Making
- Leading with Impact

#### Duration:

MBA: Exec - two years

#### Start date:

September 2018/January 2019

#### Location:

Cranfield Campus, London and Bradenham

#### Entry requirements

A good degree and/or professional qualification. A minimum of three years' postqualification work experience. A good balanced GMAT score (minimum 600), GRE (score in the 80th percentile) or a good score in our Admissions Test. More information can be found at [www.cranfield.ac.uk/entryrequirements](http://www.cranfield.ac.uk/entryrequirements).

### Contact details

T: +44 (0)1234 758081

E: [studymba@cranfield.ac.uk](mailto:studymba@cranfield.ac.uk)

For further information please visit

[www.cranfield.ac.uk/som/  
cranfield-mba-programmes/executive-mba](http://www.cranfield.ac.uk/som/cranfield-mba-programmes/executive-mba)