Cranfield takes its obligation to all its stakeholders to observe and maintain the highest ethical standards very seriously. These standards are embraced by the University and enacted by all its members. They include the Seven Principles of Public Life (the Nolan Principles) of selflessness, integrity, objectivity, accountability, openness, honesty and leadership. These principles inform every aspect of University operations by staff, students and lay governors, and create the culture of academic freedom necessary for first-class research and education in line with the University’s objectives which are to:

(i) advance, disseminate and apply learning, knowledge and understanding with particular emphasis on the disciplines of the Sciences, Technology, Engineering and Management; and

(ii) promote and encourage the transformation and application of that wisdom, knowledge and learning for the benefit of industry, the public services, and individuals and for the wider public benefit.

Helping students to acquire a sense of professional and personal ethics in their work is an important part of the educational process the University offers.

The Cranfield University Ethics Policy supports all members of the University in meeting these standards. Practices relevant to particular areas of activity (for instance teaching or research) and particular members of the University (for instance students or staff) will vary in specific application, however the core principles will always apply.

Professional Conduct

All members of the University shall seek to conduct their work in a professional manner to the benefit of all the communities that the University seeks to serve. More specifically, they will not claim knowledge, competence or qualifications they do not possess. In their work members will (i) avoid harm to anyone, and (ii) where conflicts between professional positions arise, members will seek to resolve these with integrity. Integrity implies not merely honesty but fair dealing and truthfulness.

Teaching

In its teaching the university will:

- Seek to bring all its knowledge to the design, delivery and assessment of all its teaching programmes;
- Describe clearly and appropriately the level and content of all courses;
- Recruit and admit only such students who are believed, by those admitting them, to be appropriately qualified, willing to study diligently, and able to satisfactorily complete, the course;
• Not discriminate on the basis of the student’s source of funding, or race, colour, nationality, ethnicity, religious views, sexuality, disability, marital status or other academically irrelevant factors;
• Adhere to the provisions of legislation set out in The Equality Act 2010.
• Assess fairly and honestly all students and maintain honest feedback to students concerning their progress;
• On completion of the course describe honestly and fairly the student’s performance on the course.

Research & Consultancy

The University has a Research Integrity Policy Statement and has adopted Universities UK’s “The Concordat to Support Research Integrity” and upholds its principles. There is a University Ethics Committee (CUREC) which will oversee ethical research practices and review proposals for all research and consultancy in order to safeguard direct and indirect participants (including researchers) in all the University’s research including, but not limited to, safety, physical, psychological, emotional, spiritual, reputational, mental well-being or financial harm.

In their research all staff and students will:

• Maintain professional standards including honesty and integrity;
• Properly document results;
• Evaluate critically results;
• Attribute honestly the contributions of others;
• Wherever possible report all results openly, though bearing in mind the University’s commercial considerations, sponsors’ needs for confidentiality or other good reasons;
• Ensure all research studies gain ethical approval through the Cranfield University Research Ethics System (CURES) prior to commencement of data collection;
• Adhere to The Equality Act 2010

In addition all staff will:

• Educate and develop themselves, colleagues and students to an understanding of good research practice;
• Secure and store relevant primary data in accordance with the General Data Protection Regulation 2018. (dates should be included in paper copy files).

Administration

In its administration the University will:

• promptly, honestly and fairly with all stakeholders;
• Ensure that just, equitable, timely and open discussions are made and communicated.

Consultancy

In its consultancy the University will:

• Only offer consultancy and advice within the area of the consultant’s knowledge and expertise;
• Maintain the highest professional standards including honesty and openness;
• At all times respect client confidentiality, unless expressly permitted by the client to divulge details.
Students

Students will:

- Abide by the Student Charter which represents a shared understanding of the role, rights and responsibilities of an individual student;
- Observe the University’s Codes of Practice and Policy Statements including that on Free Speech;
- Conduct themselves in a positive manner which neither brings discredit on the University nor harm to its members.

Implementation of the Policy

These principles should govern the conduct of each member of the University. Whilst the Principles apply to all activities, there are in addition a number of areas where more detailed ethical principles and practices have been set out; these include inter alia the University’s Senate Handbooks, Financial Manual and the General Student Handbook.

Additional Information

These are useful sources of additional information about ethics. This list will be updated from time to time. The University is not responsible for the content of these websites.

Bew P (2014) Ethics in Practice: Promoting Ethical Conduct in Public Life, Committee on Standards in Public Life (July 2014)

British Psychological Society - a primary source of advice on ethical research practice providing guidelines and protocols.

The Data Protection Act 2018 - controls how your personal information is used by organisations, businesses or the government.

Ethics in Research and Publication - collaboration of an independent panel of experts in research and publishing ethics and Elsevier.

The Research Ethics Guidebook - this is designed as a resource for social science researchers - those early in their careers, as well as more experienced colleagues.

Institute of Business Ethics - encourages high standards of business behaviour based on ethical values.
Document control

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Document number: CU-RIO-POL-2.0
Originator name/document owner: Professor Tom Stephenson
Professional Service Unit/Department: Research and Innovation Office
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Signature: Professor Tom Stephenson

Document Review

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<tr>
<td>Content (table content)</td>
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<tr>
<td>V4</td>
<td>Under heading Research and Consultancy, text amended to include research and consultancy. Web links updated.</td>
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<tr>
<td>V5</td>
<td>Reference to Data Protection Act 1998 updated to reflect introduction of GDPR and Data Protection Act 2018</td>
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<tr>
<td>V6</td>
<td>Under heading Research and Consultancy, bullet point relating to CURES amended to include prior to commencement of data collection</td>
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By: M.Everitt Date: 14.9.16
By: M.Carter Date: 1.12.17
By: M.Carter Date: 25.05.18
By: C.Shaw Date: 17.04.19