



# Centre for General Management Development

## Taster session agenda

### 9.00 - 9.30 Registration and refreshments

#### Welcome, introducing Cranfield School of Management

Leading the way in executive management development.

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#### Leadership and Management - Contrasting Roles

Learn about the different priorities for managers and leaders.

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#### Politics and Agendas in Business

Discover how to work constructively with business politics, and how to manage and unify differing agendas.

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#### Developing a Strategic Perspective

How to effectively influence strategic debate and ensure you don't become the meat in the political sandwich.

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#### The Cranfield General Management Programmes and You

Learn about the CGMD programmes and how they can help you to develop as a leader or you to develop leadership in your organisation.

#### Discover

- Cranfield Directors Programme
  - Cranfield Advanced Development Programme
  - Cranfield General Management Programme
  - Cranfield Talent Development Programme
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### 12.10 Networking Lunch / Programme ROI / Practical FAQs / 1-2-1 Sessions

A buffet lunch provides an opportunity to meet others, gain an insight into the real impact of each programme through Case Studies and from research on '12 months personal and business outcomes'. Team members can answer any questions you may have about practicalities.

#### 1-2-1 Sessions

Take advantage of a one-to-one session to discuss personal and organisational development plans and how these can be addressed by the General Management Programmes.

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**Close**