Cranfield School of Management

Leading Procurement Strategy Programme

Become a more confident and effective procurement leader with the capability to assess true costs, mitigate risk, drive innovation, support growth and operate at greater levels of efficiency for your organisation.

Day one

- · Strategic challenges for procurement.
- Vertical and horizontal collaboration in the supply
- Case study: Apple Inc.
- Emerging issues in procurement.
- Problem-based learning discussing problems.

Day two

- Case study: British Airways/
- Problem-based learning discussing solutions.
- Business model innovation.
- · Global sourcing and supply chain risk.

Day three

- · Ethical and sustainable supply chains.
- Leadership and change management.
- Problem-based learning presentations.

Speakers



Dr Soroosh Saghiri





Dr Denyse Julien



Dr Leila Alinaghian



Dr Farooq Habib



Professor Richard Wilding

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21 hours Continuous Personal Development

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