



Cranfield
School of
Management

Global Manufacturing Roundtable

Join our roundtable and become part of a consortium of organisations focussed on ensuring their manufacturing strategies and improvement initiatives deliver maximum competitive advantage

Global Manufacturing Roundtable

About the roundtable

Our goal at Cranfield School of Management is to focus on the challenges faced by managers in the UK. It is our experience that sharing ideas and discovering best practice can prove beneficial in finding solutions to common problems and issues.

Our Global Manufacturing Roundtable provides member organisations with the opportunity to participate in three meetings each year to share ideas and discover best practice. The non-competitive, cross sector nature of the roundtable enables plenty of open discussion and sharing of ideas. Members also help formulate and direct research to address current and emerging issues and opportunities in manufacturing.

The main value to organisations results from involvement in research projects, however members also benefit from the opportunity to:

- Keep up-to-date with the latest thinking and new ideas.
- Share knowledge and best practice with other roundtable members.
- Gain advantage through early application of new approaches.
- Obtain all results from exploratory research work
- Access an international network of business and manufacturing academics.
- Take advantage of research-based advisory services to utilise the research results.

Who is it for?

- Senior managers from UK blue chip manufacturing organisations.
- Senior managers interested in improving their manufacturing companies performance.
- Senior managers interested in hearing about leading edge best practices.

Research topics

Research topics are agreed each year in consultation with members. Recent and current research includes:

- Strategic global manufacturing management.
- Developing manufacturing flexibility.
- Improving new product introduction into manufacturing.
- Strategic role of UK manufacturing operations.
- Sustaining improvement initiatives.
- The effective transfer of best practices between an organisation's manufacturing sites.

Member benefits

- **Free attendance for up to six delegates from your organisation to two Global Manufacturing Roundtable seminars each year.**
- **Free attendance for up to four delegates at our annual improvement workshop.**
- **Learn from the experience of others.**
- **Input in defining future topics for discussion and research.**
- **Membership of Cranfield School of Management alumni network for one nominated individual within the member organisation.**
- **Corporate discounts across Cranfield School of Management for the Executive Doctorate in Business Administration, Executive Masters programmes and Executive Development Programmes.**

Meet the Director

Professor Marek Szwajkowski, Professor of Operations Strategy, works on a variety of research projects covering topics such as manufacturing strategy, identifying customer hidden needs, supplier management, sustaining change initiatives and new product portfolio management. He has published extensively in both academic and practitioner journals, authoring numerous articles and reports on supplier management, innovation, manufacturing performance and sustaining improvement initiatives.

Membership fees apply. Details on Application.

Contact us

For more information about the roundtable, including dates of forthcoming events and how to join, please contact:

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