



**Cranfield**  
School of  
Management

# Agile Supply Chain Research Club

**Join our research club and become part of a network of companies interested in improving the practice of supply chain management.**

Member organisations participate in quarterly meetings which focus on themes voted for by the member organisations, with talks from experts in the field and companies that are exemplars in practice. There are also group discussions about issues and challenges faced by the membership. The non-competitive, cross sector, nature of the club enables open discussion and sharing of ideas. Members can also access and influence research into supply chain management best practice.

# Agile Supply Chain Research Club

## About the club

The Club was founded in 1998 and is located within Cranfield School of Management's Centre for Logistics and Supply Chain Management, Europe's largest centre dedicated to research into supply chain management. The aim of the Club is to improve supply chain management by creating a collaborative forum where member companies and Cranfield School of Management faculty can share knowledge and experience on promising supply chain practices. Underpinning this is the creation of knowledge, which is of value to our industrial partners, and which is relevant to our teaching.

"The Agile Supply Chain Research Club provides supply chain leaders with the opportunity to network with peers, from across different industries, on some of the most topical and relevant supply chain issues of today. I've found the sessions to be broad and varied, which keeps the engagement high, but also gives you the opportunity to both share and learn about best-practice on a variety of issues affecting our supply chain."

**Paul Horton**, Divisional Supply Chain Director, Travis Perkins

## Research topics

Research topics are agreed each year in consultation with members. Recent and current research includes:

- Managing supply chain big data
- Sustainable supply chains
- Using social networks to enhance supply chain performance
- Customer profitability analysis and cost to serve
- Collaborative supply chains
- Agile supply chain design with disruptive technologies
- Supply chain management in the boardroom
- Customer responsive supply chain strategy
- Managing multi-channel supply chains.

## Member benefits

- Access to experts in the discipline.
- Sharing of knowledge and best practices.
- Exchange thought leadership.
- Opportunities for networking and peer-learning.
- Access to, and participation in, a wide range of supply chain management research.
- Learn about new supply chain concepts and applications.
- Access to a dedicated membership website, and developing knowledge base, comprising of all past presentations and faculty publications and reports.
- Corporate discounts across Cranfield School of Management for the Executive Doctorate of Business Administration and Executive Masters and Executive Development Programmes.

## Meet the Directors

Professor Richard Wilding, OBE, BSc, PhD, CEng, Eur Ing, FIET, FCILT, FCIPS is recognised globally for his thought leadership in Logistics and Supply Chain Management. He is a highly acclaimed presenter, regularly speaks at industrial conferences and has undertaken lecture tours of Europe and Asia at the invitation of local universities and Confederations of Industry. Richard was appointed in 2005 as the world's first ever Professor and Chair of "Supply Chain Risk Management" in recognition of his significant contribution to this subject area. He is passionate about taking and creating academic knowledge that creates action in business.

Dr Heather Skipworth, Senior Research Fellow, works on a wide variety of research projects in the Supply Chain Research Centre. Her particular areas of interest include: mass customisation, agile supply chain design, segmented supply chain strategy, buyer-supplier partnerships and supply chain risk management. While primarily a researcher, Heather also leads a number of modules, and delivers lectures, on supply chain strategy on both the full-time and executive MSc in Logistics and Supply Chain Management.

## Who is it for?

Supply chain and logistics directors and senior supply chain professionals.

## Contact us

For more information about the this Research Club, including future events and how to join, please contact:

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