



**Cranfield**  
School of  
Management

# Business Performance Roundtable

**Join our Roundtable and gain access to a network of pioneering thinkers, from academia and industry, with a shared desire to improve their organisations' business performance measurement and managerial practices.**

Member organisations participate in quarterly meetings comprised of lively agendas of presentations, discussion and debate. Groundbreaking research and best practice applications are the key focus for these events. You will have the opportunity to support original research which can have outcomes of immediate use to your organisation.

# Business Performance Roundtable

**The Centre for Business Performance at Cranfield School of Management is a world leading research centre for the study of performance measurement and management.**

Our Business Performance Roundtable links research and practice to achieve excellence in business performance measurement and management. It operates on a non-competitive basis, which means applications for membership aren't accepted from competitors of any existing members without permission. This enables open discussion and a stimulating learning environment where both academic and practice based knowledge is disseminated and the learning experience shared.

## Meeting themes

Our Business Performance Roundtable focuses its attention on how organisations can use performance measurement and performance data to deliver insights, improve decision making and improve performance. Members have discussed issues ranging from data analysis and presentation, to managing with measures. Some examples of presentations at meetings are:

- Business performance management: Approaches and tensions, Dr Philip Smith, Institute of Chartered Accountants in England and Wales
- Industry-specific performance measurement frameworks, Irina Zhelezniakova and Gennadiy Armashula, Acctiva
- Cyber Security, Paul Heffernan, Unipart
- What if the world is chaotic? Dr Mike Lauder, Visiting Fellow, Cranfield School of Management
- Managing Performance in a decentralised organisation without targets, Mick Valerio, Handelsbanken
- Building sustainability into key business measures, Jonathan Garrett, Jaguar Land Rover

In addition, specialists in the analysis and interpretation of data, and communication of insights from data, have led discussions on how lessons can be applied to performance measurement and management.

## Research themes

Research topics are agreed each year in consultation with members, in response to their main issues or to topics raised by visiting speakers. Recently, the Business Performance Roundtable has been researching different ways of managing through measures, extracting value from data, performance reviews, target setting and linking performance measures to pay.

## Member benefits

- Participation in research projects
- Networking opportunities with like minded executives
- Access to latest ideas and practices
- Access to Cranfield faculty publications
- News and updates on latest thinking
- Guest speakers and workshops
- Online portal and knowledge base

## Meet the Director

Professor Michael Bourne is a Chartered Management Accountant and a Chartered Engineer. He has authored over 100 publications including The Handbook of Corporate Performance Management, Balanced Scorecard, Instant Manager and Successful Change Management in a Week. His research is at the interface of performance measurement with strategic management and control systems.

## Who is it for?

Managers of performance measurement and management initiatives and heads of finance, planning and control departments.

## Dates for 2017

**Thursday 7 September**

**Friday 24 November**

---

## Contact us

For more information about our Roundtable, including future events and how to join, please contact:

Ben Hamilton  
E: [b.hamilton@cranfield.ac.uk](mailto:b.hamilton@cranfield.ac.uk)

[www.cranfield.ac.uk/som/bpr](http://www.cranfield.ac.uk/som/bpr)