



The Transformation MBA Careers Report

December 2025

Compiled from 2023-24 cohort data

Cranfield's full-time MBA helps you define your career goals, explore opportunities, and deliver true impact in just one year.

Your career. Transformed in one year.

Join the MBA ranked **1st in Europe** and **10th globally** for **Career Progression**.
(Financial Times Global MBA Ranking 2025)

Accelerate your career, broaden your horizons and achieve a faster return on your investment.

At Cranfield, our full-time Transformation MBA is designed for professionals who want more than a qualification - they want a turning point. In just one year, you'll gain the clarity, skillset, confidence, and global network to move your career forward faster than you thought possible.

\$124,086

average post-MBA
salary, within three
years of graduation

Top 10

in Europe,
Top 20 globally for
Value for Money

(Financial Times Global MBA
Ranking 2025)

Top 10%

globally for
**Payback Speed and
Alumni Outcomes**

(QS Global MBA Rankings 2026)

Top 5%

worldwide for
Employability

(2025 Centre for World
University Rankings, CWUR)

#1

worldwide for
**Alumni Network
Potential**

(The Economist 2021
Which MBA? Rankings)

**You'll join an MBA that delivers real, measurable career acceleration,
not just a new line on your CV, but a faster path to leadership and
lasting impact.**

Real results. Measurable impact.

74% in Europe



22% in Asia



4% in Africa



From consulting and finance to technology and entrepreneurship, the Transformation MBA helps you unlock **opportunities** that simply wouldn't have been open before.

Career impact at a glance:



90%

Employed within
3 months



100%

Internship
placement rate



Over 10%

of Cranfield MBA graduates
launch their own ventures
within three months

Your Cranfield MBA doesn't just change your job, it changes your trajectory, helping you achieve faster ROI, global mobility and long-term career confidence.

How we help you get there.

Your goals. Our expertise.

From the moment you join, you'll be supported by a team dedicated to your professional growth.

- **Personalised executive coaching** to help you define your leadership goals
- A credit-bearing **career development module** integrated into the MBA
- Three clear career pathways: **Executive, Entrepreneurial, Independent Consulting**
- **Building international networks** during your one-month stay in either Spain or Italy at our partner institution, ESCP Business School.
- Networking opportunities with **influential alumni and business leaders**
- **Exclusive client projects and internships** with leading organisations including Coca-Cola, TUI, Arup, Johnson Matthey, and Scania.
- **Lifelong access** to Cranfield's global careers and alumni network.

Every element of the programme is designed to help you achieve tangible progress, whether that means pivoting industries, launching a venture, or moving into senior leadership.



Graduate success stories.

Introducing three alumni case studies across our key career pathways.

Executive

Nadine Mc Ewen (MBA 2024)

Marketing Manager, Meliá Hotels International



"Cranfield's MBA equipped me with the strategic mindset and commercial confidence to lead with clarity, empathy and impact. Its hands-on approach and specialisation in Luxury Brand Management directly shaped the way I now drive brand growth and lead teams as a Marketing Manager at Meliá Hotels International."

Entrepreneurial

Manpinder Kaur Bajwa (MBA 2023)

Founder, Natchkin



"The Cranfield MBA gave me the confidence to build something from the ground up and the clarity to understand myself as a leader. The learning experience and the insights gained from such a diverse cohort made a defining impact on the direction of my entrepreneurial journey."

Independent Consulting

Yuto Arai (MBA 2024)

Consultant, Capgemini Japan



"The Transformation MBA from Cranfield has strengthened my ability to structure complex problems, lead diverse teams, and drive impact for clients. The programme's rigorous, practice-oriented approach directly enhances the way I deliver value as a consulting manager."



Why Cranfield?

A proven return on your investment.

Cranfield School of Management is among Europe's most established business schools, ranked **5th in the UK and 29th in Europe**. (FT European Business School Rankings 2025)

You'll join a diverse, high-calibre, close-knit cohort, share experiences, and **build connections that last a lifetime** - all on our immersive, distraction-free campus in the beautiful English countryside.

As part of the programme, you'll also spend **one month in Spain or Italy** at our partner institution, **ESCP Business School**, gaining invaluable international experience.

Typical cohort profile

Ages: 25-33

Gender Ratio Overview:
51% male/49% female

Class size: 40-50

Nationalities: 20+

Industry backgrounds:
Manufacturing, Finance,
Technology, Media,
Healthcare to name a few.

Funding your future

A range of **scholarships and early application discounts** are available to exceptional candidates, making a Cranfield full-time MBA not just an investment in your future, but one that's within reach.

You'll join a world-ranked programme that delivers value, international perspective and lifelong return on investment.

Ready to take the next step?

Start your transformation today.

Book a consultation



Apply now

cranfield.ac.uk/transformation