

NAME/TITLE

The Spiritual Capital Foundation: Bringing the whole person to work

Date commenced:

Contributors, funders, political or ideological position

We are a non-profit consultancy

Our vision: to positively transform the way people work and to enable business to benefit society

Our mission: to help companies and organisations construct frameworks which offer deeper meaning and purpose for all its workers and employees, inspiring them to bring their whole person to work

Our values

- Dignity
- Purpose
- Aspiration
- Responsibility
- Integrity

ABOUT/KEY MESSAGES (in its own terms)

We help companies identify and communicate a HIGHER PURPOSE and VALUE for the things they do

We all have a RESPONSIBILITY to leave the world a better place than we found it

We believe that every human being is MULTI-FACITED, complex and unique and that contained within each individual are MULTITUDUES OF POSSIBILITIES

We seek to positively CHANGE the way people work so they can achieve their fullest potential

The past ten years have accelerated the need for deeper meaning, purpose and spirituality in the workplace

Does this initiative offer any compelling narrative for business leaders in particular, i.e. about the purpose and role of business and financial institutions, about values and ethics, about the relationship between business and society?

Bottom-line Business Benefits from fostering greater meaning and spirituality in the Workplace

<http://www.spiritual-capital.org/what-is-spiritual-capital-2/the-bottom-line-business-benefits/>

What Executives think about Spirituality in the Workplace

<http://www.spiritual-capital.org/what-is-spiritual-capital-2/what-they-think/>

WHAT QUESTIONS IS THIS INITIATIVE TRYING TO ANSWER?

WHAT PROBLEMS IS THIS INITIATIVE ADDRESSING/ATTEMPTING TO SOLVE?

One of the problems in today's workplace is that employees are not bringing their entire selves to work. This is not a quantitative issue, as employees are working more hours than ever before; rather it is a qualitative issue. Meaning that despite (or even because of?) the long hours spent at work many people are not fully engaged in what they are doing. This is not to say that they cut corners but rather that a large part of who they are remains detached from the workplace.

HOW DOES THIS INITIATIVE IMAGINE CAPITALISM WILL BE DIFFERENT IN THE FUTURE?

WHAT RECOMMENDATIONS DOES THIS INITIATIVE MAKE FOR THE VARIOUS ACTORS

National governments/regulators

Trading corporations/business leaders/collective business institutions

Investors: individuals and institutional

Financial institutions

International institutions

Does this initiative have anything to say about major medium to long term economic and social issues

- Supplies of the essentials of life: Food, Water, Housing, Energy and Transport
- Climate change, resource depletion, loss of biodiversity
- Population growth and demographic change
- Economic growth, innovation, employment, the distribution of income and wealth
- The governance of business and the financial system; public trust
- The respective roles of government and business
- The respective values of economic, social and environmental capital