

THE CRANFIELD TAXONOMY October 2014

| INITIATIVES: NAME AND WEBSITE | |
|---|---|
| Name | Website address |
| ABIS Academy of Business in Society | http://www.abis-global.org/en |
| Aldersgate Group | http://www.aldersgategroup.org.uk/themes/new-economy |
| Aspen Institute | http://www.aspeninstitute.org/policy-work/business-society/corporate-programs/corporate-values-strategy-group |
| Australian Conservation Foundation | http://www.acfonline.org.au/sites/default/files/resources/ACF_BetterThanGrowth.pdf |
| Aviva | http://www.aviva.com/media/news/item/aviva-convenes-corporate-sustainability-reporting-coalition-13023/ |
| B Corporation | http://www.bcorporation.net/ |
| B Team | http://bteam.org/ |
| BALLE | https://bealocalist.org/ |
| Baxendale Ownership | http://www.baxendaleownership.co.uk/ |
| Beyond GDP | http://ec.europa.eu/environment/beyond_gdp/index_en.html |
| Blue Economy | http://www.blueeconomy.eu/ |
| Blueprint for Better Business | http://www.blueprintforbusiness.org/Home |
| BRAINPOoL | http://www.brainpoolproject.eu/ |
| BSR (Business for Social Responsibility) | https://www.bsr.org/ |
| Business Alliance for the Future | http://beingchief.com/business-alliance-future/ |
| Business & Human Rights Resource Centre | http://business-humanrights.org/ |
| Business in the Community | http://www.bitc.org.uk/ |
| Carbon Tracker Initiative | http://www.carbontracker.org/ |
| Caux round table | http://www.cauxroundtable.org/ |
| CDP Carbon Disclosure Project | https://www.cdp.net/en-US/Pages/HomePage.aspx |
| CDP Carbon Action | https://www.cdp.net/en-us/programmes/pages/initiatives-cdp-carbon-action.aspx |
| Center for Business and Human Rights | http://www.stern.nyu.edu/experience-stern/about/departments-centers-initiatives/centers-of-research/business-human-rights |
| Ceres | http://www.ceres.org/investor-network/Ceres%20Blueprint%20for%20Sustainable%20Investing |
| CFA Institute | http://www.cfainstitute.org/learning/future/Pages/index.aspx |
| CFO Sustainability Network | http://www.accountingforsustainability.org/cfos/network-of-chief-financial-officers |
| Citizen Renaissance | http://www.citizenrenaissance.com/ |
| Client Earth | http://www.clientearth.org/ |
| Commission on the measurement of economic performance and social progress | http://www.stiglitz-sen-fitoussi.fr/en/index.htm |
| Conscious Capitalism | http://www.consciouscapitalism.org/ |
| CORE | http://corporate-responsibility.org |
| Corporate Sustainability Reporting Initiative | http://www.osc.gov.on.ca/documents/en/Securities-Category5/rule_20091218_51-717_mof-rpt.pdf |
| Corporation 20/20 | http://www.corporation2020.org/ |
| Cox, Sir George 2013 | http://www.yourbritain.org.uk/agenda-2015/policy-review-page/tackling-short-termism-the-cox-report |

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| Name | Website address |
| Cradle to Cradle Products Innovation Institute | http://www.c2ccertified.org/ |
| CSRwire | http://www.csrwire.com/ |
| democracy at work | http://www.democracyatwork.info/about/ |
| E3G | http://www.e3g.org/ |
| Edelman Trust Barometer | http://www.edelman.com/insights/intellectual-property/2014-edelman-trust-barometer/ |
| Ellen MacArthur Foundation | http://www.ellenmacarthurfoundation.org/ |
| Employee Share Ownership Centre (ESOP) | http://www.esopcentre.com/ |
| Environmental Law Service (Frank Bold Society?) | http://en.eps.cz/our-work/campaign/purpose-corporation |
| Equality Trust | http://www.equalitytrust.org.uk/ |
| Eradicating Ecocide Global Initiative | http://eradicatingecocide.com/ |
| Escondido Framework | http://www.escondidoframework.com/ |
| European Coalition for Corporate Justice (ECCJ) | http://www.corporatejustice.org/ |
| Finance Innovation Lab | http://thefinancelab.org/ |
| Financial Reporting Council | https://www.frc.org.uk/Our-Work/Codes-Standards/Corporate-governance/UK-Stewardship-Code.aspx |
| The Fortune at the Bottom of the Pyramid | http://www.amazon.co.uk/Fortune-Bottom-Pyramid-Eradicating-Poverty-ebook/dp/B000P28WC6/ref=sr_1_1?s=books&ie=UTF8&qid=1399112361&sr=1-1 |
| Forum for the Future | http://www.forumforthefuture.org/ |
| Fourth Sector | http://www.fourthsector.net/ |
| Generation: Sustainable capitalism | http://genfound.org/ |
| Global Alliance for Banking on Values | http://www.gabv.org/ |
| Global Drucker Forum 2014 | http://www.druckerforum.org/ |
| Global Impact Investing Rating Fund (GIIRS) | http://giirs.org/ |
| Global Investor Coalition on Climate Change | http://globalinvestorcoalition.org/ |
| Global Reporting Initiative | https://www.globalreporting.org/Pages/default.aspx |
| Globally Responsible Leadership Initiative | http://www.grli.org/ |
| Global Shapers Community | http://www.globalshapers.org/shapers/adam-grodecki |
| Global Sustainability Institute (Anglia Ruskin University) | http://www.anglia.ac.uk/ruskin/en/home/microsites/global_sustainability_institute/our_research/resource_management.Maincontent.0009.file.tmp/A5%20GRO%20Note.pdf |
| Global Sustainability Investment Alliance | http://www.gsi-alliance.org/ |
| Global Union for sustainability | http://www.globalunionforsustainability.org/en/ |
| Green Alliance | http://www.green-alliance.org.uk/ |
| Green New Deal Group | http://www.greennewdealgroup.org/ |

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| Name | Website address |
| Gross National Happiness (Bhutan) | http://www.grossnationalhappiness.com/ |
| Haas Center for Responsible Business | http://responsiblebusiness.haas.berkeley.edu/ |
| Harvard MBA oath | http://mbaoath.org/ |
| Henry Jackson Initiative | http://henryjacksoninitiative.org/ |
| Industry Policy Forum | None |
| Institute for Global Ethics | http://www.globalethics.org/ |
| Institute for Human Rights and Business | http://www.ihrb.org/ |
| Institute for New Economic Thinking | http://ineteconomics.org/about |
| Institute of Business Ethics | http://www.ibe.org.uk/ |
| Integrated reporting | http://www.theiirc.org/ |
| Kay, John 2012 | http://news.bis.gov.uk/Press-Releases/Kay-review-sets-out-measures-to-transform-UK-equity-markets-67d81.aspx |
| Living Economies Forum | http://livingeconomiesforum.org/ |
| Living Wage Foundation | http://livingwage.org.uk/ |
| Long Finance | http://www.longfinance.net/ |
| Long-term investors club | http://www.ltic.org/ |
| Lord Mayor's conference Nov 2011 | http://www.icaew.com/~media/Files/Technical/Ethics/trust-and-values-city-conference-287-11-2011.pdf |
| Loyalty Rewards | http://www.rijpm.com/pre_reading_files/Jane_Ambachtsheer_Loyalty_rewards_project_31_May.pdf |
| Marathon Club (UN PRI) | http://www.unpri.org/the-marathon-club |
| McKinsey Long Term Capitalism | http://www.mckinsey.com/features/capitalism |
| Martin Prosperity Institute, Rotman School Toronto | http://martinprosperity.org/ |
| Natural Step | http://www.naturalstep.org/ |
| Network for sustainable financial markets | http://www.sustainablefinancialmarkets.net/ |
| New Climate Economy | http://newclimateeconomy.net/ |
| nef (New Economics Foundation in UK, New Economics Institute in US) | http://www.neweconomics.org/ |
| New Economy Working Group | http://www.neweconomyworkinggroup.org/ |
| OECD | http://www.oecdbetterlifeindex.org/ |
| Ownership commission 2012 | http://www.ownershipcomm.org/ |
| Oxford Martin Commission for Future Generations | http://www.oxfordmartin.ox.ac.uk/commission |
| Positive money | http://www.positivemoney.org/ |
| Post-Crash Economics Society | http://www.post-crasheconomics.com/ |
| Post growth | http://postgrowth.org/ |
| Prince's Accounting for Sustainability project | http://www.accountingforsustainability.org/ |
| Real Economy Lab | http://flourishingenterprise.org/real-economy-lab |
| Relationships Global, Relationships Foundation | http://relationshipsglobal.net/Web/ |
| Resolution Foundation | http://www.resolutionfoundation.org/ |

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| INITIATIVES: NAME AND WEBSITE | |
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| Name | Website address |
| Responsible100 | http://www.responsible100.com/ |
| Share Action | http://shareaction.org/ |
| Spiritual Capital Foundation | http://www.spiritual-capital.org/ |
| St Pauls institute | http://www.stpaulsinstitute.org.uk/ |
| Stakeholder Forum | http://www.stakeholderforum.org/sf/ |
| Sustainability Accounting Standards Board | http://www.sasb.org/ |
| Sustainable brands | http://www.sustainablebrands.com/ |
| Sustainable Companies project | http://www.jus.uio.no/ifp/english/research/projects/sustainable-companies/ |
| Sustainable Stock Exchanges Initiative | http://www.sseinitiative.org/ |
| TEEB: The Economics of Ecosystems & Biodiversity | http://www.teebweb.org/ |
| Tellus Mater | http://www.tellusmater.org.uk/ |
| Tobin Project | http://www.tobinproject.org/home |
| Together in search of capitalism2.0 | http://ecoopportunity.net/the-capitalism-2-0-project/ |
| Tomorrow's company | http://www.tomorrowcompany.com/ |
| Tomorrows Company | http://www.mazars.co.uk/Home/Your-needs/Listed-and-large-corporate/Business-in-Society/Business-in-Society-The-Board-Charter |
| The 300 club | www.the300club.org |
| Transparency International | http://www.transparency.org.uk/ |
| Trucost | http://www.trucost.com/ |
| UN Environment Programme Finance Initiative | http://www.unpri.org/ |
| UN Environment Programme Finance Initiative | http://www.unepfi.org/psi/ |
| UN Environment Programme Finance Initiative | http://www.unepfi.org/work_streams/investment/amwg |
| UN Environment Programme | http://www.unep.org/newscentre/Default.aspx?DocumentId=2758&ArticleId=10698 |
| UN Global Compact Ten Principles | http://www.unglobalcompact.org/abouttheGc/TheTenprinciples/index.html |
| UNGC Accenture 2013 | http://www.accenture.com/microsites/ungc-ceo-study/Pages/home.aspx |
| UN PRME | http://www.unprme.org/ |
| Volans Breakthrough Capitalism | http://www.breakthroughcapitalism.com/ |
| We own it | http://weownit.org.uk |
| Work Foundation | http://www.theworkfoundation.com/ |
| World Economic Forum | http://www3.weforum.org/docs/WEF_GAC_Values_2013.pdf |
| World Forum Lille | http://www.worldforum-lille.org/en/ |
| World Business Council for Sustainable Development | http://www.wbcsd.org/home.aspx |