

Giving peace a chance: Steve Killelea and the Global Peace Index

David Grayson, April 2011

The case focuses on the work of Steve Killelea, an accomplished entrepreneur in high technology business development and at the forefront of philanthropic activities focused on sustainable development and peace. Chairman and Founder of Integrated Research Ltd (www.ir.com), Steve Killelea has over 30 years' experience in the information technology industry. Highly skilled in international marketing, business and product strategy, he has developed two highly profitable global companies with exceptional track records.

Steve has always had a strong passion for sustainable development, and in 2000 established his own private foundation, The Charitable Foundation (TCF), which specialises in working with the poorest communities of the world. TCF is one of the largest private overseas aid organizations in Australia. It aims to provide life changing interventions reaching as many people as possible with special emphasis on targeting the poorest of the poor. TCF is active in East and Central Africa and parts of Asia. He is also the Founder of the Global Peace Index (www.visionofhumanity.org), the first ever tool for measuring the peacefulness of countries and identifying the correlations of peace. With data collected and collated by the Economist Intelligence Unit, the GPI has sparked a debate in the media and academia all over the world. The Global Peace Index is now considered the benchmark for measuring the peacefulness of nations. Steve's latest initiative, the Institute for Economics and Peace, specializes on the linkages between business, peace and economics. The Institute is an independent not for profit research institute dedicated to empower the academic community, civil society, private sector, international institutions and governments with the knowledge to proactively use peace to achieve their desired goals