

Corporate Responsibility Coalitions. The past, present and future of alliances for sustainable capitalism. A teaching note.

By David Grayson & Jane Nelson, 2013

Corporate Responsibility Coalitions: The Past, Present and Future of Alliances for Sustainable Capitalism explores the origins, growth, current roles, impacts and future scenarios of the business-led Corporate Responsibility coalitions around the world. These are defined as:

Independent, non-profit, membership organisations that are composed mainly or exclusively of for-profit businesses; that have a board of directors composed predominantly or only of business people; that are core-funded primarily or totally from business; and whose dedicated purpose is to promote responsible business practice.

They include both generalist coalitions operating nationally and internationally, and sectoral and subject-specific coalitions. They are differentiated from CR initiatives of existing business organizations such as chambers of commerce or employers' federations; multi-stakeholder initiatives involving business and other stakeholders such as NGOs and/or public sector organizations; and CR initiatives run by NGOs, academic institutions and governments/international institutions.