The content of this form will be used to advertise the internship opportunities to MSc in Management candidates on an internal Cranfield University portal, therefore it is strongly advised to provide detailed descriptions that can attract the right skills and experience to fulfil the duties of the role and not disclose any confidential information.

Further details on the scheme: [Management MSc Student Projects (Internships) (cranfield.ac.uk)](https://www.cranfield.ac.uk/som/masters-courses/management/student-projects-for-management-students)

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| **CONTACT DETAILS** |
| Please note contact details will not be shared with students when advertising projects. At this stage they are only used to liaise with the Cranfield Careers department. |
| First Name(s): |  |
| Last Name: |  |
| Email Address: |  |
| Job Title: |  |
| Address Line 1: |  |
| Town: |  |
| Postcode: |  |
| Country: |  |
| Direct Telephone No: |  |

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| **COMPANY DETAILS** |
| Organisation Name: |  |
| Organisation Description: |  |
| Website Address: |  |

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| **PROJECT DETAILS** |
| Projects take place between June – August each year and take place over 3 months. |
| Proposed Project Title:(i.e. short proposed project title) |  |
| Project Summary:(i.e. paragraph describing the background of the project, context, motivations to conduct the project, issues or concerns in the business, etc) |  |
| Which of the following areas best describe your internship opportunity?Please tick / highlight the relevant options. To toggle the checkbox, click closely to the left of the checkbox [ ]  and press the spacebar to tick or untick the option. | [ ]  Management Consulting[ ]  Strategic Management[ ]  Marketing[ ]  Business Development[ ]  Finance and Accounting[ ]  Project Management[ ]  Entrepreneurship[ ]  Managing Operations[ ]  Supply Chain Management[ ]  Human Resource Management[ ]  Sustainability[ ]  Other (please specify) [Subject] |
| Main objective(s) of Internship: |  |
| Key Tasks:(This can include both daily tasks and research tasks) |  |
| Required Deliverables:(Students will write a thesis, but please specify any pre-agreed deliverables specific to your organisation, i.e. presentation, business report, slides, dashboard, etc). |  |
| Skills / Knowledge:(Essential / Desirable requirements) |  |
| How many interns would you be willing to consider for the above project? | [ ]  1 student[ ]  A group of students (up to 3)[ ]  Either – don’t mind |
| Location of Office: |  |
| Mode of Internship: | [ ]  Onsite / In-person[ ]  Hybrid[ ]  Remote / Virtual - (this is usually the least popular option)[ ]  Either / Don’t mind |
| Would you like to request a Motivational / Cover Letter in their application? | [ ]  Yes[ ]  No |
| Total project payment per student:(If known at this stage – otherwise the role will be advertised as Unpaid. Please note that paid projects remain the most popular and usually get the best quality of students). |  |
| How many applications would you like to see?(i.e. up to 10, 10-20, all?) |  |

You will be sent the student CV books (including cover letters if requested) after the application window closes. Projects will be advertised in batches to the students. The CV books will contain student contact details so you can reach out to your shortlisted candidates to arrange interviews directly.