



THE DOUGHTY CENTRE FOR CORPORATE RESPONSIBILITY

AUTUMN PROGRAMME

21ST CENTURY LEADERSHIP SERIES

EVENING SPEAKER EVENT

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HOW WOULD YOU MANAGE A “BRENT SPAR” IN TODAY’S GLOBAL, CONNECTED SOCIETY?

PETER HUNT

BIOGRAPHY

Snr Associate - Hill+Knowlton Strategies

Managing Director - 385 Consulting Inc

Board Member:

- Mission Aviation Fellowship Canada
- Calgary Inter Faith Food Bank Society
- Corpath



Energy and natural resources

Peter provides expert counsel to energy and other companies across Canada, playing a key role in the design and execution of initiatives to help transform corporate cultures, reputations and relationships.

He has almost 40 years of experience in the oil, gas and electricity sectors—30 of which has been spent in communications. Before moving to Canada, he spent more than 20 years with Shell in both their UK and International offices.

In addition to Peter’s experience in the energy sector, he also served as marketing manager for The Prince’s Youth Business Trust, where he was a significant contributor to establishing this charitable organization for The Prince of Wales.

Fuelled by his passion for communications, Peter has lectured internationally on the social and corporate implications of new communications technology