



**CRANFIELD SUSTAINABILITY NETWORK E-NEWS**  
*Incorporating the Doughty Centre for Corporate Responsibility*

**SUSTAINABILITY, GAMIFICATION AND FUTURE SCENARIOS**

Doctoral student Rosina Watson has been championing a 'Scenario Exploration System' which engages students in systemic collective reflection by playing a serious game on sustainable future scenarios.

The game emerged from work that Professors Emma Macdonald and Hugh Wilson and Rosina did with a number of other business schools and universities on Sustainable Consumption as part of an ABIS (Academy of Business in Society)-coordinated European Commission-funded research programme.

Rosina has incorporated the game into a compulsory sustainability module on the Cranfield Masters in Management Programme. [ABIS Cranfield Scenario Exploration Workshop](#)

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