



CRANFIELD SUSTAINABILITY NETWORK E-NEWS
Incorporating the Doughty Centre for Corporate Responsibility

COLLABORATION - A FORM OF COLLECTIVE SELF-REGULATION?

Cranfield School of Management and the Corporate Responsibility Initiative at Harvard Kennedy School launched a joint report last November examining the creation of the Conflict-Free Gold Standard by the World Gold Council.

The report provides an important case study for Corporate Responsibility Coalitions and trade associations looking to develop common standards and self-regulatory mechanisms.

The Conflict-Free Gold Standard provides a common approach through which gold mining companies can provide assurance that their gold has been extracted in a manner that does not cause, support or benefit unlawful armed conflict.

The report was researched and written by Visiting Fellow Edward Bickham, who has been a speaker for numerous Cranfield MBA courses. [The Conflict Free Gold Standard Offers Key Insights on Corporate Responsibility](#)