Opportunity to host a Cranfield MSc Student Project

At Cranfield School of Management we believe that supply chain excellence is both a desirable and an achievable aspiration for all organisations. Each year we develop high calibre professionals through our Masters programmes in Logistics and Supply Chain Management as well as Procurement and Supply Chain Management. We invite you to partner with one of Europe’s leading business schools and achieve new business and supply chain insights by hosting one or several projects for our Masters students.

Your organisation will gain access to:
• Bright and motivated students working on a challenge in your business for four months
• Analysis that addresses the business goals of the sponsoring organisation
• Leading academics in logistics, procurement and supply chain management as project supervisors
• The latest research insights and approaches in the field
• Customised, high quality, low cost and objective research into areas that you may not have the time, resources or expertise to address

EXAMPLE OF A PREVIOUS STUDENT PROJECT:
“For some time our business has struggled to get a clear view on the correlation between production and inventory costs to identify the optimal batch size. Further difficulties came from unpredictable demands and seasonality of products.

The student delivered a mathematical model that presents a clear picture of the cost correlation and recommendations to reduce the cost to its optimal. The Model also recommends a future state scenario to identify benefits from investment. The model is now being rolled out to other manufacturing areas in the UK and then to other Business units with Western Europe.”

Mark Phillips, PPG

Cranfield School of Management was voted 1st outside the US and 11th globally in the Supply Chain Management World ‘University 100’ annual survey 2016.

Key Dates:

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Until March</td>
<td>Final submission deadline of proposals by project sponsors</td>
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<tr>
<td>End March</td>
<td>1. Students are allocated to projects, based on preferences 2. Organisations are informed of successful selection of their projects</td>
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<td>End April</td>
<td>Project starts, typically with a meeting between the student, the company sponsor and the Cranfield supervisor</td>
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<td>End August</td>
<td>Thesis hand-in deadline</td>
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Company projects are a key element of the Cranfield experience:
• Provide students with the opportunity to work on a real business issue
• All students are motivated to apply the knowledge gained through the Masters Programme in a commercial environment

The cost of sponsoring a project:
• Project specific student expenses when away from Cranfield

In your project proposal, please include:
• Company background information
• Project description and aim
• Project objectives and deliverables

For more details and to submit a project proposal, please visit:
www.cranfield.ac.uk/som/logstudentprojects

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