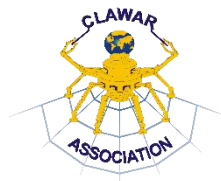


SPONSORSHIP & EXHIBITION PACKAGES

CLAWAR 2026 & ICRES 2026

14-18 September 2026

Cranfield University, Bedfordshire, United Kingdom





CLAWAR 2026 - <https://clawar.org/clawar2026/>

CLAWAR 2026 is the 29th edition of the International Conference Series on Climbing and Walking Robots and the Support Technologies for Mobile Machines. Held at Cranfield University, UK, from **14–16 September 2026**, the conference theme, *Exploration, Resilience and Recovery*, reflects its focus on advances in mobile and service robotics, including climbing, walking and other robotic systems designed to support humans and machines. The programme will include plenary, regular and invited sessions covering modelling, simulation, design, practical applications, enabling technologies, and the wider economic, ethical and social considerations associated with robotics. Conference proceedings will be published in Springer’s Lecture Notes in Networks and Systems series.

ICRES 2026 - <https://clawar.org/icres2026/>

ICRES 2026 is the 11th International Conference on Robot Ethics and Standards and will take place at Cranfield University, UK, on **17–18 September 2026**, immediately following CLAWAR 2026. The conference provides a multidisciplinary forum for addressing the safety, ethical, legal and societal challenges arising from the rapid development and deployment of robotics and artificial intelligence. Its scope includes topics such as ethical principles and governance, transparency, accountability, privacy, trust, human factors, embodied intelligence, systems integration, and national and international standards. ICRES brings together researchers and professionals to explore how robotic and AI systems can be designed, implemented and operated in ways that are reliable, safe and ethically responsible.

Organiser: CLAWAR Association

Co-Organiser: Cranfield University (UK)



SPONSORSHIP & EXHIBITION PACKAGES

The sponsorship and exhibition opportunities for CLAWAR 2026 and ICRES 2026 have been designed to offer flexible levels of visibility and engagement for organisations wishing to support either conference individually or both events together.

Packages are available at Gold, Silver and Bronze levels, each combining promotional benefits with exhibition presence and complimentary registrations, while a standalone Exhibitor option is also available for organisations primarily interested in showcasing their products, services or research.

As the two conferences will take place back-to-back at Cranfield University, sponsors may choose to support CLAWAR 2026, ICRES 2026, or both conferences through a combined package at a discounted rate. In addition to the main packages, a range of optional add-on sponsorship opportunities is available to provide further targeted visibility throughout the events.

Package	CLAWAR only	ICRES only	Both Conferences
Gold Sponsor	£5500	£4000	£8000
Silver Sponsor	£3500	£2250	£5000
Bronze Sponsor	£1750	£1250	£2500
Exhibitor	£1000	£750	£1500



Gold Sponsorship Package

The Gold Sponsorship Package offers the highest level of visibility and engagement across CLAWAR 2026 and ICRES 2026. It is designed for organisations seeking a strong and prominent presence throughout the selected conference or conferences, combining premium branding opportunities with exhibition space and multiple registrations. This package is particularly suited to organisations that wish to position themselves as leading supporters of innovation, collaboration and excellence in robotics, AI, ethics and standards.

This package includes:

- ✓ **Prominent logo placement on the conference website.**
- ✓ **Company logo in the conference booklet.**
- ✓ **Company profile in the conference booklet.**
- ✓ **Social Media acknowledgement.**
- ✓ **2 exhibitor stand units.**
- ✓ **Priority stand allocation.**
- ✓ **Industry speaking opportunity (subject to programme approval).**
- ✓ **Acknowledgement during opening and/or closing sessions.**
- ✓ **Logo displayed on conference slides between sessions.**
- ✓ **3 conference registrations.**



Silver Sponsorship Package

The Silver Sponsorship Package provides a strong level of visibility for organisations wishing to support the conferences while maintaining a balanced and cost-effective presence. It combines branding opportunities, exhibition space and registrations, offering valuable exposure before and during the event. This package is well suited to organisations looking to engage directly with delegates, showcase their activities, and strengthen their presence within the conference community.

This package includes:

- ✓ **Logo placement on the conference website.**
- ✓ **Company logo in the conference booklet.**
- ✓ **Company profile in the conference booklet.**
- ✓ **Social media acknowledgement.**
- ✓ **1 exhibitor stand unit.**
- ✓ **Acknowledgement during opening and/or closing sessions.**
- ✓ **Logo displayed on conference slides between sessions.**
- ✓ **2 conference registrations.**



Bronze Sponsorship Package

The Bronze Sponsorship Package offers an accessible way for organisations to support CLAWAR 2026 and ICRES 2026 while gaining visibility among delegates and participants. It includes core promotional benefits together with exhibition presence and a registration, making it a practical option for organisations wishing to introduce their brand, products, services or research to a focused international audience.

This package includes:

- ✓ **Logo placement on the conference website.**
- ✓ **Company logo in the conference booklet.**
- ✓ **1 exhibitor stand unit.**
- ✓ **Logo displayed on conference slides between sessions.**
- ✓ **1 conference registration.**



Exhibitor Package

The Exhibitor Package is intended for organisations primarily interested in showcasing their products, services, technologies or research during the conference. It provides a focused onsite presence and a valuable opportunity to engage directly with delegates, demonstrate capabilities, and develop connections with researchers, professionals and other stakeholders attending the events.

This package includes:

- ✓ **Logo placement on the conference website.**
- ✓ **1 exhibitor stand unit.**
- ✓ **1 conference registration.**



Sponsorship & Exhibition Packages: Summary

Benefit	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor
Website Logo & acknowledgement	X	X	X	X
Company Logo in Conference Booklet	X	X	X	
Company Profile in Conference Booklet	X	X		
Social Media acknowledgement	X	X		
Exhibitor Stand Units	2	1	1	1
Priority Stand allocation	X			
Industry speaking opportunity	X			
Opening/Closing acknowledgement	X	X		
Logo on slide deck between sessions	X	X	X	
Conference Registration(s)	3	2	1	1



Optional Sponsorship add-ons

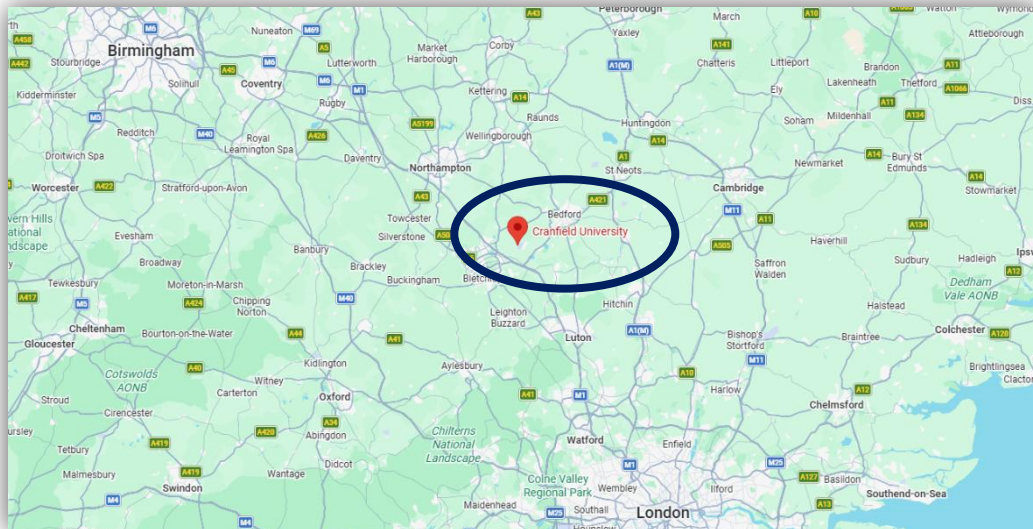
Additional sponsorship opportunities are available through a range of optional add-ons, enabling organisations to gain targeted visibility by supporting specific elements of the conferences, such as networking activities, delegate materials, refreshments, proceedings, and student recognition. These options can be selected alongside a main sponsorship package or, where appropriate, as standalone enhancements, subject to availability.

Add-on	Explanation	Pricing
Lanyard Sponsor	Exclusive branding on delegate lanyards distributed during the selected conference(s).	£1,000 per conference
Welcome Reception Sponsor	Branding and acknowledgement attached to the welcome reception, subject to the final social programme.	From £1,000
Conference Dinner / Banquet Sponsor	Branding and acknowledgement linked to the official dinner or banquet where applicable.	From £1,000
Coffee Break Sponsor	Branding placed at a selected coffee break service or refreshment point.	£500 per break
Delegate Bag Insert	One leaflet or promotional insert placed in delegate bags, subject to production deadlines and approval.	£250 per conference

Location

Cranfield University offers a distinctive setting for CLAWAR 2026 and ICRES 2026, bringing together academic excellence, applied research and strong industrial engagement in one location.

Situated in Bedfordshire at the heart of England, Cranfield is well connected to key centres such as London, Oxford, Cambridge and Birmingham, making it readily accessible for both UK and international participants. The University is widely recognised for its close links with industry and its focus on innovation, engineering and technology, providing an appropriate and attractive environment for conferences dedicated to robotics, ethics, standards and advanced systems research.





Venue

The conferences will be hosted in the Vincent Building (B52) at Cranfield University, with presentations and associated activities taking place on the ground floor. The venue offers a practical and professional setting for both the technical programme and the exhibition activity, enabling exhibitors and sponsors to engage directly with delegates throughout the event.

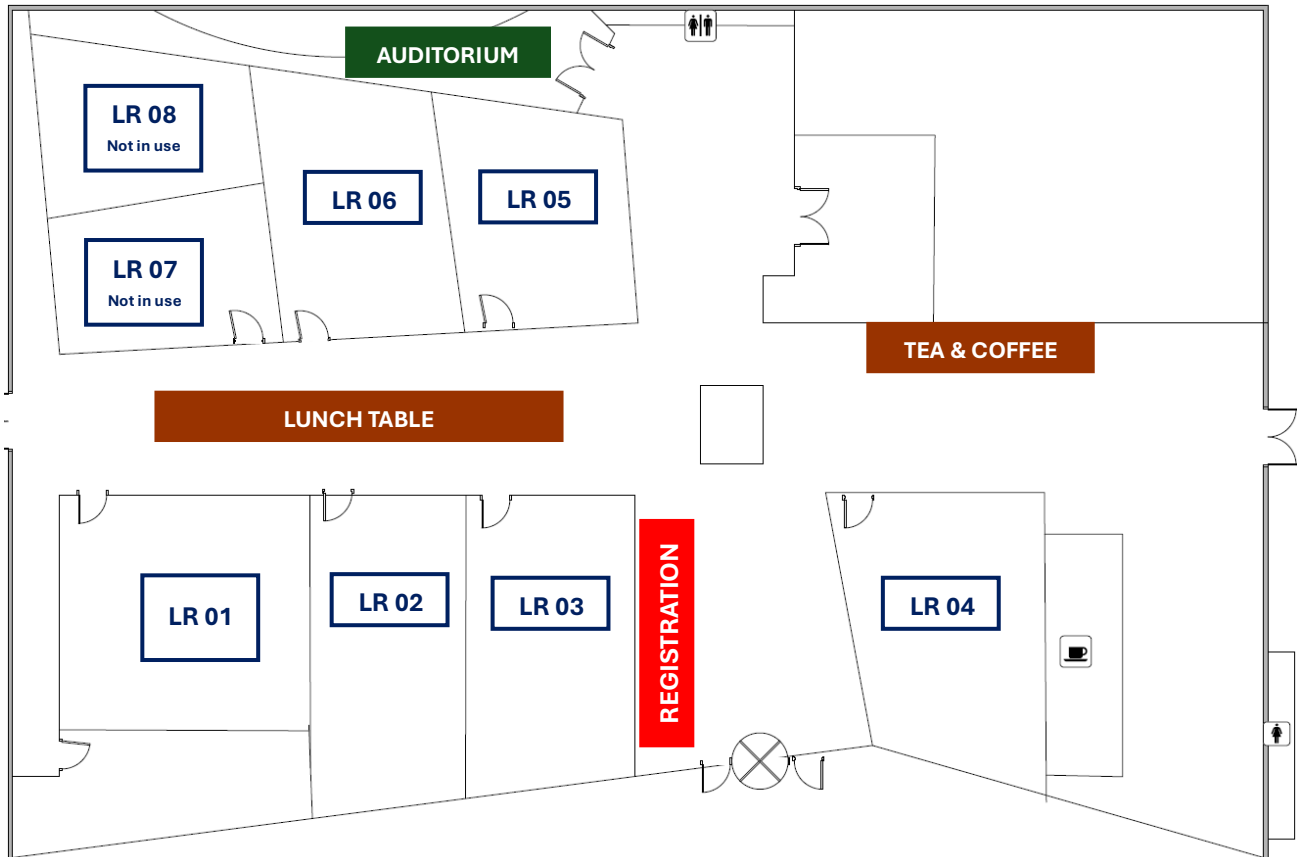
Exhibition arrangements may be organised in one of two ways, depending on the final programme layout and the number of confirmed sponsors and exhibitors:

- A. One option is an open-plan setup outside the lecture rooms, where each exhibitor would typically be allocated one table and two chairs, with space for pull-up banners. This area is expected to provide strong visibility and good delegate footfall during lunch and refreshment breaks, although access to power may be more limited.
- B. A second option is to locate exhibitors within one of the booked lecture rooms, which would offer access to power and a screen, but may involve lower passing footfall as delegates are more likely to gather near the catering and networking areas.

The final exhibition layout will be confirmed closer to the event in line with programme planning and space requirements, with the aim of ensuring a practical and effective setup for all participating organisations.

A floorplan of the Vincent Building ground floor and the indicative venue distribution are provided on the next page.

Venue Floorplan (Vincent Building – Ground Floor)





For further information on sponsorship and exhibition opportunities for CLAWAR 2026 and ICRES 2026, please contact:

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