



National Manufacturing Debate

21 May 2019



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Jan Godsell is a Professor of Operations and Supply Chain Strategy at WMG, University of Warwick. Her work focuses on developing sustainable business models through the alignment of product, marketing and supply chain strategy. In particular Jan's work focuses on the design of end-to-end supply chains to enable, flexibility, sustainability and productivity. She leads the Supply Chain Research Group and the Supply Chains in Practice (SCIP) industrial collaborator forum.

As a chartered engineer, Jan has more than two decades of combined industry experience in product development, innovation, supply chain strategy, and process improvement working for ICI, Astra Zeneca and Dyson. She has advised government and industry on supply chain strategy and its relationship to industrial and business strategy. She has served on numerous advisory boards, and is currently a member of the Made Smarter Expert Panel. Jan is also on the editorial board of 3 major operations and supply chain journals.