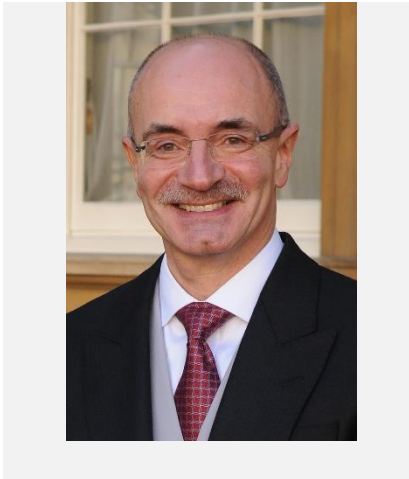




# National Manufacturing Debate

21 May 2019



**Dick Elsy CBE**  
CEO

Dick Elsy CBE is the Chief Executive of the High Value Manufacturing Catapult, the go-to place for advanced manufacturing technology in the UK. He is a career veteran from the automotive industry, with the bulk of his time spent at Land Rover and then Jaguar, where he was engineering director. As a board member at Land Rover he led the creation, development, and manufacture of the Freelander. Prior to his current role, Dick was the CEO of Torotrak plc the FTSE listed developer of traction drive technology.

Dick influences manufacturing innovation at a national level through his involvement on the Aerospace Growth Partnership, Automotive Council and Defence Growth Partnership.

He is a board member of the Henry Royce Institute and a member of the STFC Council. He supports the research and technology community both here and in Europe through his board roles with AIRTO and EARTO.

A chartered mechanical engineer, he is passionate about the economic and societal importance of engineering and manufacturing value-added.