

## **John Reid**

### **General Manager – Michelin Tyres, Dundee & Director of Michelin Tyre PLC**

John joined Michelin in 1988 after graduating with a MEng, Masters, in Manufacturing Sciences and Engineering from Strathclyde University. His career started in the same year at the Stoke-on-Trent factory as a shift supervisor.

He moved to Dundee in 1992 and over a period of nine years held a number of Production and Engineering roles ranging from Front Line Manager through to Production Head of Department. In 2001 he moved to the strategic role of Site Personnel Manager where he remained for four and half years. During this period he worked closely with the Trades Unions to create a number of innovative solutions and agreements to deal with an ever more challenging industrial environment.

The Factory in Dundee which produced it's first tyre in 1972, produces approximately 7 million car tyres per year in a 24hr, 7 days a week organisation and employs 850 people. In the role of General Manager, from January 2010, he has overseen a major transformation of the site bringing significant investment, increased volumes, the installation of new machinery to produce the next generation of tyres, re-engineering of the logistics operation with the construction of a 20,000m<sup>2</sup> warehouse, the recruitment of an extra 140 production workers.