

Global Manufacturing-

Manufacturing in China- Large Manufacturers

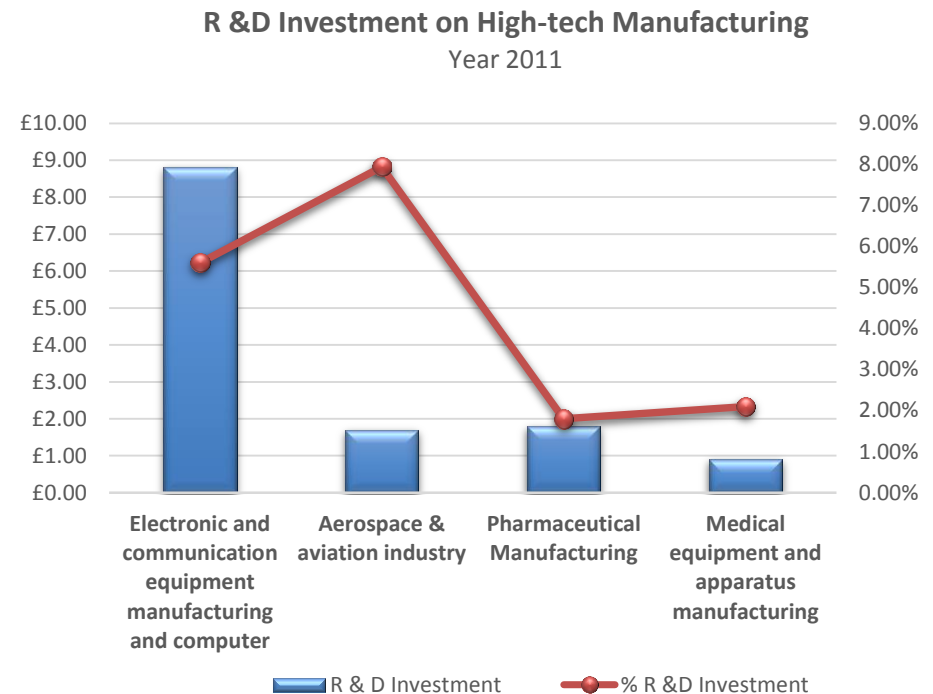
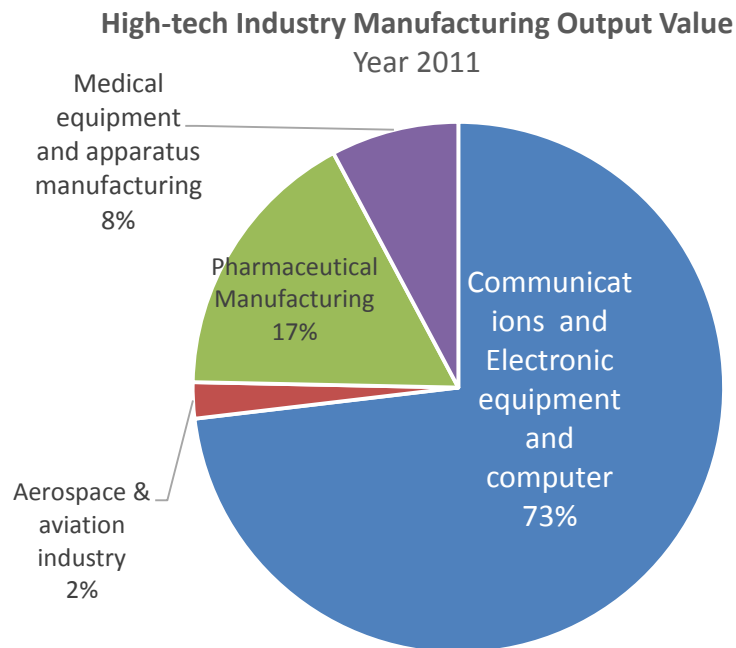


Tang Xianhui
23 February 2016

Content

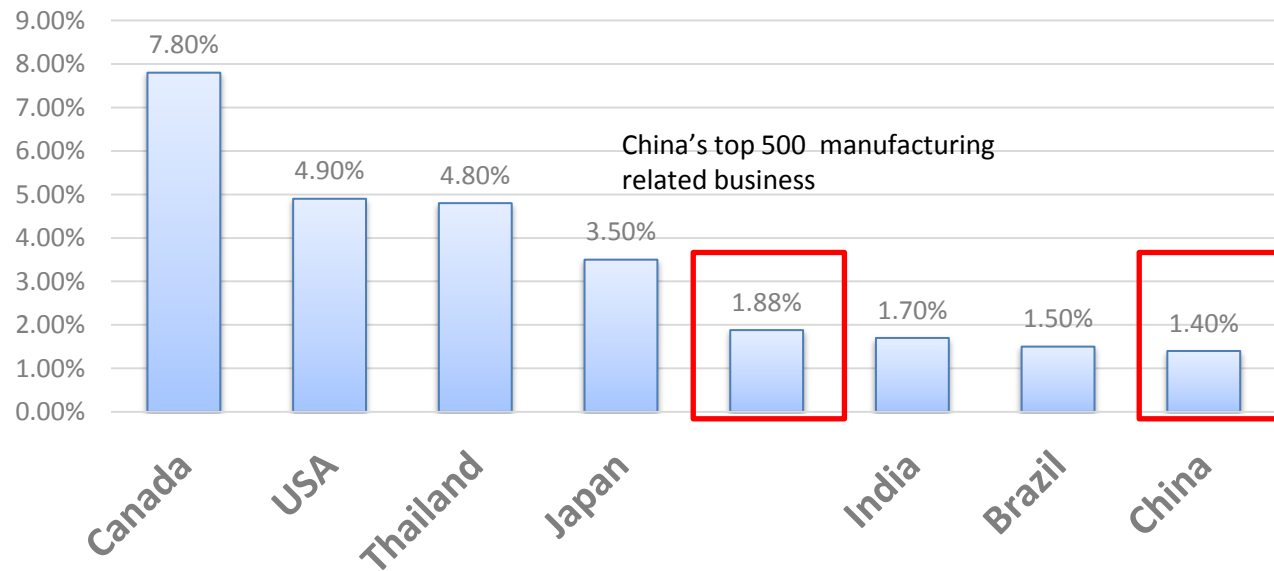
- Overview of China Manufacturing
- Challenges & Strategies
- “Made In China” 2025
- Summary

High-tech Industry Manufacturing Status of China

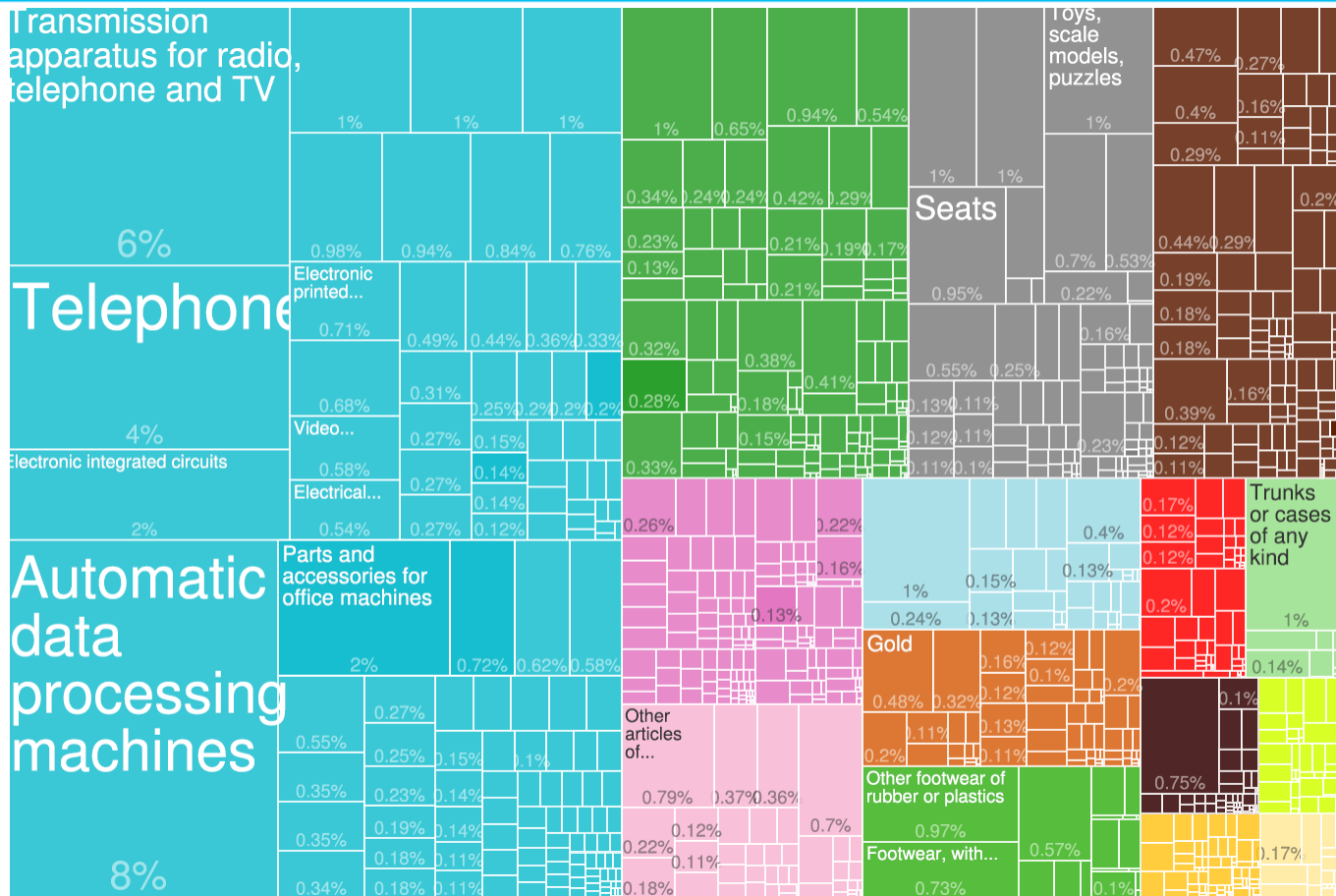


R & D investment on Manufacturing

R&D Investment Vs Sales

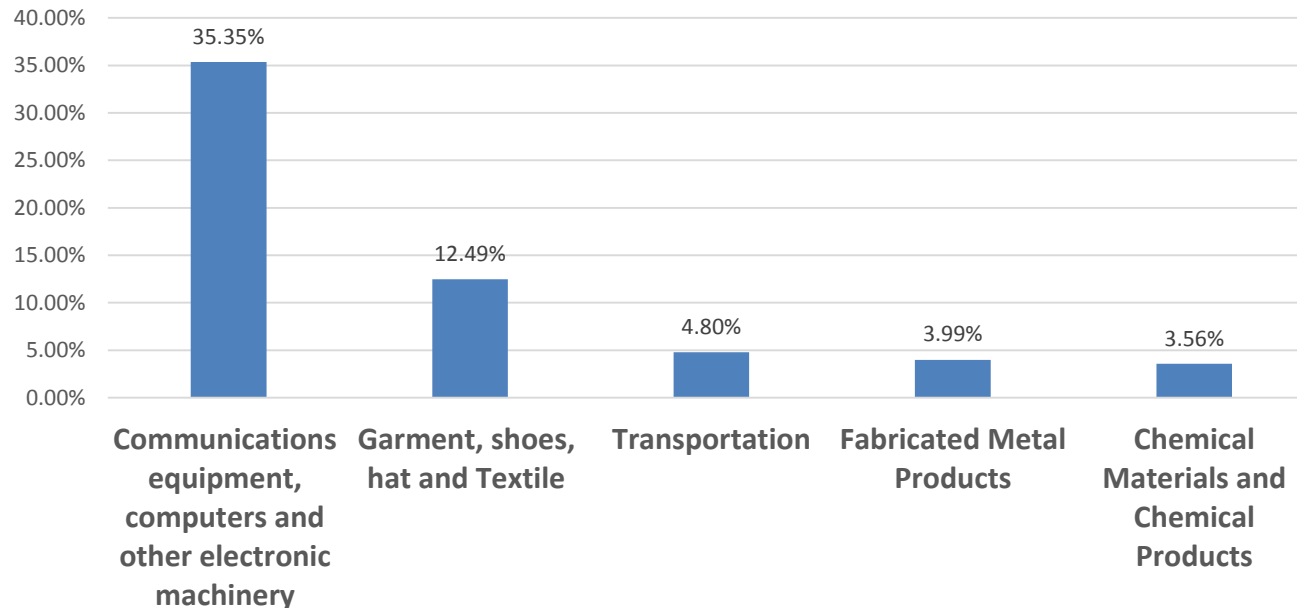


China Export Products





China's manufacturing major exports proportion Vs total exports

China's manufacturing
Major exports proportion Vs Total exports



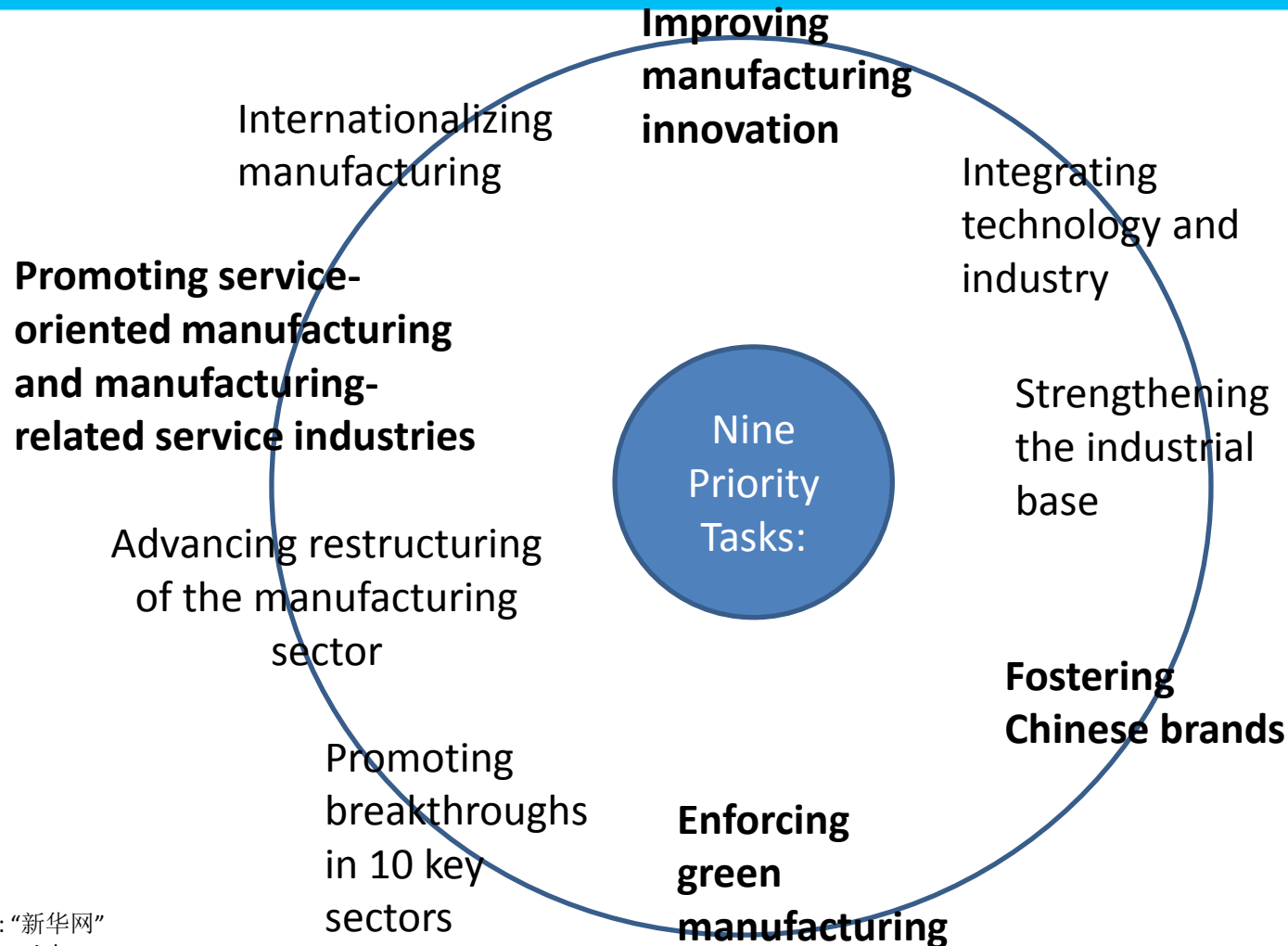
Challenges & Strategies

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- Slowing economic growth rates
 - Rising wage costs
 - Growing competition from other emerging markets

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- Moving the Chinese economy away from labor-intensive and low-value production towards higher value-added manufacturing

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- “Made in China” 2025(Inspired by the current challenges and the German Industry 4.0)

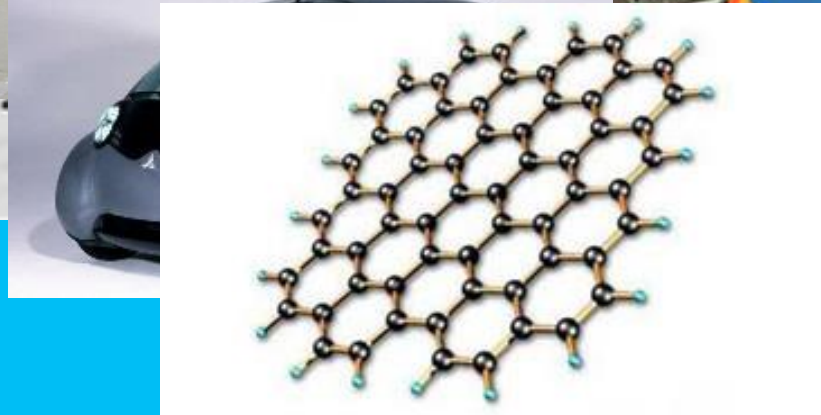
“Made In China” 2025



“Made In China” 2025

Ten Key Priority Sectors :

1. Information technology
2. Numerical control tools and robotics
3. Aerospace
4. Ocean engineering
5. Railways
6. Energy
7. Power
8. New materials
9. Modern agriculture
10. Agriculture



“Made In China” 2025

Ten Key Priority Sectors :

1. Information technology
2. Numerical control tools and robotics
3. Aerospace equipment
4. Ocean engineering equipment and high-tech ships
5. Railway equipment
6. Energy saving and new energy vehicles
7. Power equipment
8. New materials
9. Medicine and medical devices
10. Agricultural machinery

Summary

China Manufacturing are More and More focusing on:

- Innovation
- Brand
- Green
- Smart
- Manufacturing Service

Thank you!