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Rebecca Zeitlin is marketing director at Levidian, bringing extensive experience in strategic communications and marketing. In addition to working at the cutting edge of green aerospace, she has also developed brands in diverse sectors such as healthcare and sport engineering. Her areas of expertise are reputation, ESG, and climate policy. She is a Chartered PR practitioner, sits on the board of the Chartered Institute of Public Relations, and is a member of the PRCA's Misinformation in the Climate Crisis working group.