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Cynthia has recently completed her EngD from the EPSRC CDT in Sustainable Materials and Manufacturing. Her research focused on converting by-products of paper mills into valuable materials for other businesses. She has a background in mechanical engineering and an MSc in Engineering and Management of manufacturing systems from Cranfield University. She adopted an early interest of applying sustainability within manufacturing context which lead taking part on a variety of sustainability projects in housing and construction, electronic waste recycling, consumer goods and the pulp and paper industry. She is enthusiastic about fostering community engagement within sustainable manufacturing thus she volunteers as a newsletter editor of the sustainability cohort and as a strategic advisor to the institute of materials, minerals and mining (IOM3).