



## PREMIUM CORPORATE MEMBERSHIP

*Typically, a membership most suitable for large companies with an established KAM Function and sales force.*

### BENEFITS

- Invitation to become part of the Steering Group
- Access for all employees to online resources including webinars, reports, videos, podcasts.
- Attendance of up to 6 members to all KAMF events at Cranfield: quarterly meetings and annual conference.
- Advisory services. Strategic KAM Consultancy.
- Preferential rates for the KAM Maturity assessment.
- Priority access to research and best practice outputs.
- Opportunity to contribute to the definition of MSc theses themes and priority allocation of student projects.
- Reduced rate for KAM/GAM certification.
- Preferential terms for Cranfield Open Programmes.

**Annual fee:** £7,500 +vat

