



PREMIUM CORPORATE MEMBERSHIP

Typically, a membership most suitable for large companies with an established KAM Function and sales force.

BENEFITS

- Invitation to become part of the Steering Group
- 50 nominated members to join our monthly online webinars with access to online resources such as reports, videos, podcasts.
- Attendance of up to 10 members to our onsite conferences – twice a year.
- Advisory services. Strategic KAM Consultancy.
- Preferential rates for the KAM Maturity assessment.
- Priority access to research and best practice outputs.
- Opportunity to contribute to the definition of MSc theses themes and priority allocation of student projects.
- Reduced rate for KAM/GAM certification.
- Preferential terms for Cranfield Open Programmes.

Annual fee: £8,500 +vat