

# Hosting a Cranfield MSc Thesis Project



At Cranfield School of Management we believe that supply chain excellence is both a desirable and an achievable aspiration for all organisations. Each year we develop high calibre professionals through our MSc programmes in Logistics and Supply Chain Management as well as Procurement and Supply Chain Management.

We invite you to partner with one of Europe's leading business schools and achieve new business and supply chain insights by hosting one or several projects for our MSc students. This will provide you with customised, high quality, low-cost and objective research into areas that you may not have the time, resources or expertise to address.

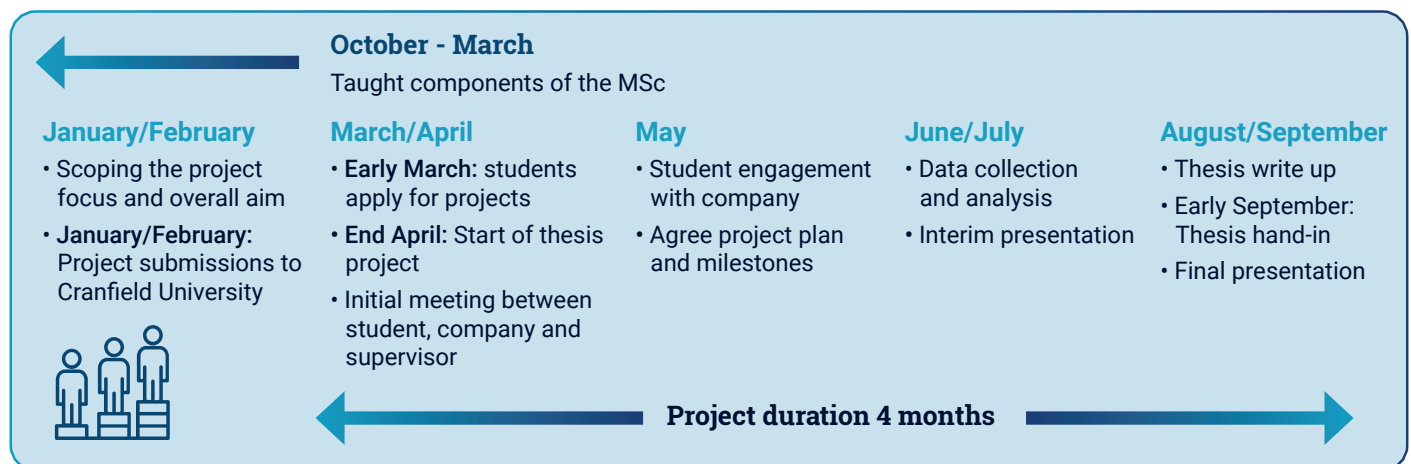
## Your organisation will be able to:

- Engage with bright and motivated students working on a challenge in your business for four months
- Conduct interviews to select the candidate who is the most suitable for your own needs
- Collect deliverables that address the specific business goals of the sponsoring organisation
- Partner with leading academics in logistics, procurement and supply chain management as project supervisors
- Access to the latest research insights and approaches in the field

- Develop opportunities to work with the student for a longer evaluation period (e.g. future employment)



## Timeline and Milestones:



## Example of a previous student project:

"For some time our business has struggled to get a clear view on the correlation between production and inventory costs to identify the optimal batch size. Further difficulties came from unpredictable demands and seasonality of products.

The student delivered a mathematical model that presents a clear picture of the cost correlation and recommendations to reduce the cost to its optimal. The Model also recommends a future state scenario to identify benefits from investment. The model is now being rolled out to other manufacturing areas in the UK and then to other Business units with Western Europe."

Mark Phillips, PPG

## The cost of sponsoring a project:

- Only project specific student expenses when away from Cranfield

## In your project proposal, please include:

- Company background information
- Project description and aim
- Project objectives and deliverables

**For more details and to submit a project proposal, please visit:**

[www.cranfield.ac.uk/som/logstudentprojects](http://www.cranfield.ac.uk/som/logstudentprojects)

## Contact details:

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