

Hosting a Cranfield MSc Thesis Project



Achieve Supply Chain Excellence with Us:

At Cranfield School of Management, we believe supply chain excellence is not just desirable—it's achievable for every organization.

Each year, we develop high-calibre professionals through our MSc programmes in Logistics and Supply Chain Management and Procurement and Supply Chain Management.

Now, we invite you to partner with one of Europe's leading business and management schools and gain fresh insights into your business and supply chain challenges. By hosting one or more projects for our MSc students, you'll receive customised, high-quality, low-cost, and objective research into areas you may not have the time, resources, or expertise to address.

Your organisation will benefit by:

- **Engaging with bright, motivated students** working on a real business challenge for four months
- **Selecting the most suitable candidate** through an interview process tailored to your needs
- **Receiving deliverables** that directly address your specific business goals
- **Partnering with leading academics** in logistics, procurement, and supply chain management as project supervisors
- **Accessing the latest research insights and approaches** in the field
- **Exploring future talent opportunities** through extended evaluation for potential employment

Our Contribution:

“For some time, our business has struggled to gain a clear understanding of the correlation between production and inventory costs to determine the optimal batch size. Additional challenges have arisen from unpredictable demand and product seasonality. The student has developed a mathematical model that provides a clear picture of the cost relationship and offers recommendations to reduce costs to their optimal level. The model also proposes a future-state scenario to help identify the potential benefits of investment. It is now being rolled out to other manufacturing areas in the UK and subsequently to other business units across Western Europe.”

Mark Phillips, PPG

Cost of sponsoring a project:

- Only project-specific student expenses incurred while away from Cranfield University.

Please include the following in your proposal:

- Company background
- Project description and aim
- Project objectives and deliverables

For further information and to submit a project proposal form, please visit:

www.cranfield.ac.uk/som/logstudentprojects



MSc Thesis Project: Timeline

