



Master of Business Administration

MBA

The Cranfield full-time MBA is an intensive one-year programme beginning in September. It is a general management programme with a focus on real-world learning and leadership development. It will give you the opportunity to create and implement your own leadership development plan, setting a vision for where you want to be professionally and how you are going to get there. You will prepare for and find a professional role that suits you based on your personality, experience and career aspirations. You will develop your understanding of the core aspects of business and finance, as well as enhancing soft skills such as self-awareness, teamwork and resilience. While studying you will build relationships with experienced, like-minded professionals from all around the world. By the end of the course you will have built the confidence and competence to take on new challenges.

Course structure

The programme covers core management subjects in a series of 16 modules, and is highly flexible, allowing you to choose from 14 Electives. As part of the programme you will have the opportunity to undertake a consultancy project, International Business Assignment, crisis management simulation, and European business plan and venture capital competitions.

Individual project

Consultancy and company-based projects like the International Business Assignment allow you to apply your learning in a real business environment, get experience in a sector of interest and gain international exposure.

Future career

We will help you not only to secure your first role post-MBA, but to plan for a successful lifelong career. With the support of our career development team, you will work out where you want to be professionally and how to get there. You will learn to identify the fit between what you have to offer and what is required by employers, to differentiate yourself and pitch yourself.

Contact details

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For further information please visit
www.cranfield.ac.uk/som/ftmba

Example modules

Compulsory

- Accounting,
- Challenges for Leaders: Managing People and Change,
- Data Analytics and Decision Making,
- Economics of Organisations and Strategy,
- Entrepreneurial Finance for Early Stage Businesses,
- Entrepreneurship and New Venture Creation,
- Financial Management,
- Global Macroeconomics and Business Environment,
- International Business Assignment,
- Leadership in Action,
- Organisational Behaviour: Developing Leadership,
- Project Management Introduction,
- Resource Management Strategy,
- Risk Management and Decision Making in Energy Industry,
- Strategic Management,
- Strategic Marketing,
- Strategic Operations Management.

Electives

- Business Law,
- Corporate Finance Transactions,
- Corporate Financial Strategy,
- Driving Value Through the Supply Chain,
- Identifying (Customers') Hidden Needs,
- Investment and Risk Management,
- Leaders as Thinkers: Leadership through Philosophy,
- Leading and Managing the Family Enterprise,
- Leading Corporate Sustainability,
- Leading Sales and Customer Management Organisations,
- Major Critical Projects and Programme Management – a Sectoral Approach,
- Managing International Mergers and Acquisitions,
- Managing Strategic Innovation,
- Negotiating in Business and Organisations,
- Strategic Human Resource Management in the 21st Century,
- Strategizing in Challenging Contexts.

Duration:

MBA: Full-time - one year

Start date:

September 2020

Location:

Cranfield Campus

Entry requirements

A good degree and/or professional qualification. A minimum of three years' postqualification work experience. A good balanced GMAT score (minimum 600), GRE (score in the 80th percentile) or a good score in our Admissions Test.

English Language

If you are an international student you will need to provide evidence that you have achieved a satisfactory test result in an English qualification.