



Master of Business Administration – (Executive)

MBA

The Cranfield Executive MBA allows you to combine studying for a world-class management qualification with your family and work commitments. Our unique Executive MBA programme, delivered in partnership with Grant Thornton combines the best of academic insight and commercial application. We'll use this to help you develop your leadership and management skills with a specific focus on business growth and innovation. Grant Thornton in the UK is part of a global organisation, the world's 6th largest accounting and advisory firm with more than 40,000 clients. We encourage you to come and experience a world-class university programme delivered by a university famous for innovation, career-enhancing services and world-renowned faculty and a company reputed for the quality of its service and advice, with a passion for shaping a vibrant economy. The course meets the requirements of the Level 7 Senior Leader Master's Degree Apprenticeship. Subject to eligibility, your organisation may be able to use their apprenticeship levy to cover the costs of you attending this course. Please see our funding section for further details.

Course structure

The programme covers all the core management subjects in a series of 14 modules, but is also highly flexible. You will choose 8 electives* and tailor projects to suit your organisation's needs, your interests and your professional aspirations. The programme is structured in two main parts. Year 1 comprises 11 core management modules. In year two you will take a further three compulsory modules and you will choose eight elective modules, and have the option to complete an international business assignment or company-based project. Leadership development and career development activities run throughout the programme.

* Masterships students will complete a total of 18 compulsory modules and four electives.

Individual project

During part two you will have the opportunity to undertake a company-based project, giving you the flexibility to build on your Executive MBA learning through a consultancy experience linked to your career objectives.

Future career

The programme will support your career progression, preparing you to carry out senior strategic roles successfully or to build your own business. There is a strong focus on leadership development.

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For further information please visit
www.cranfield.ac.uk/som/exmba

Example modules

Compulsory

- Accounting,
- Challenges for Leaders: Managing People and Change,
- Data Analytics and Decision Making,
- Economics and Business Strategy,
- Entrepreneurship and New Venture Creation,
- Financial Management,
- Global Macroeconomics and Business Environment,
- Leading with Impact,
- Organisational Behaviour: Personal and Professional Foundations of Leadership and Change,
- Programme and Project Management,
- Strategic Management,
- Strategic Marketing,
- Strategic Operations Management.

Elective

- Business Law,
- Challenges in Creating Organisational Cyber Resilience,
- Corporate Finance Transactions,
- Corporate Financial Strategy,
- Driving Value Through the Supply Chain,
- Entrepreneurial Finance for Early Stage Businesses,
- Independent work-based Project,
- International Business Assignment,
- International Strategy,
- Leading and Managing the Family Enterprise,
- Leading Sales and Customer Management Organisations,
- Leading Sustainable Business,
- Major Critical Projects and Programme Management – a Sectoral Approach,
- Managing International Mergers and Acquisitions,
- Managing Strategic Innovation,
- Negotiating in Business and Organisations,
- Organisational Resilience,
- Strategic Quality Management,
- Strategizing in Challenging Contexts.

Duration:

MBA: Exec - two years.

Start date:

January 2020/April 2020/September 2020.

Location:

Cranfield Campus and London.

Entry requirements

A good degree and/or professional qualification. A minimum of five years' postqualification work experience. A good balanced GMAT score (minimum 600), GRE (score in the 80th percentile) or a good score in our Admissions Test. If you are an international student you will need to provide evidence that you have achieved a satisfactory test result in an English qualification. More information can be found at www.cranfield.ac.uk/som/exmba.

Under the recently launched Apprenticeship Levy scheme employers can fund apprenticeships for any new and current staff with the right to work in the UK and whose main place of work is England. This Executive MBA programme meets the requirements of the Level 7 Senior Leaders Master's Degree Apprenticeship.