Our Management MSc is a top-ranked management master’s course. It is ranked 3rd in the UK and 30th in the world by The Economist Which MBA? Masters in Management 2019 ranking. This course will equip you with the knowledge and practical skills you need to tackle complex business challenges and to prepare you for demanding managerial roles in the future. It includes a distinctive blend of theory with practical application through highly experiential simulations, consulting, competitions and project work. It also offers you the opportunity to gain invaluable work experience at a leading company during a three-month, expenses-paid, in-company internship project.

Course structure
You will complete ten core and a further three elective modules, enabling you to tailor the course to suit your personal career plan. The ‘Effective Cross-Cultural Management’ elective takes place in Granada, Spain, and provides the opportunity for you to fully immerse yourself in Spanish culture while obtaining theoretical knowledge around cross-cultural management.

Individual thesis project
The culmination of the learning process is your opportunity to undertake an individual thesis project which is in-company or Cranfield led. This provides the opportunity to work in an original way. The topics covered in this three-month internship project cover a broad range of areas.

Internship
The three-month internship project provides the opportunity for you to gain invaluable practical experience and apply what you have learnt during the course in an organisational environment. You will deepen your management knowledge and gain the potential to build a network of contacts.

Future career
95% of School of Management students were employed within three months of graduation*. The Cranfield Career Development Service offers a comprehensive service to help you develop a set of career management skills that will remain with you throughout your career. During your course you will receive support and guidance to help you plan an effective strategy for your personal and professional development, whether you are looking to secure your first management role, or wanting to take your career to the next level. Cranfield graduates are highly valued in the job market and aim for careers including consultancy, project management and business operations.

Our Management MSc graduates have secured jobs with a diverse range of companies including BNP Paribas, Ericsson, Grant Thornton, IKEA, Skanska, Virgin Active Group, Whirlpool and Withers Worldwide. Their roles have included Project Manager, Senior Business Analyst, Consultant Analyst and Sales Trader.

Example modules
Compulsory
- Management Consulting,
- Economics for Managers,
- Leading Corporate Sustainability,
- Managing Operations,
- Organisational Behaviour: Application,
- Marketing Management,
- Evidence-based Management,
- Strategic Management,
- Accounting and Finance,
- People Management and Leadership.

Elective
- Entrepreneurship
- Disruptive Innovation
- Mastering Project Management
- Organisational Performance: Direction, Control and Measurement
- Supply Chain Management
- Effective Cross-Cultural Management

Duration:
MSc: Full-time - 13 months.

Start date:
September 2020.

Location:
Cranfield Campus.

Delivery:
Taught modules 60%; individual thesis project 40%.

Entry requirements:
We welcome applications from talented candidates of all backgrounds and a degree is not always necessary. Each application is considered on its individual merit, taking into account both qualifications and work experience. Usually candidates must have two years’ work experience and hold either a first or a second class UK honours degree in a relevant discipline, or international relevant degree - equivalent of UK qualifications. Candidates who do not meet these criteria may be considered if they have a professional qualification together with five years’ post-qualification relevant work experience. Other relevant qualifications, together with significant experience, may be considered.

*based on data we hold from our latest School of Management Employability Survey.

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For further information please visit
www.cranfield.ac.uk/som/mscims