



Management and Corporate Sustainability

MSc

Corporate Social Responsibility, or Corporate Sustainability as leading companies are increasingly re-naming it, has never been more relevant to our organisations. By maximising positive social and environmental business impacts as well as economic ones, this strategic approach creates business opportunities, enables the business to flourish in the long term, and ensures that organisations have a positive impact in the world. Our Management and Corporate Sustainability MSc will teach you the practicalities of how businesses successfully embed sustainability into their core business purpose and strategy.

This course also provides a world-class practical education in the management disciplines required for all senior leadership positions. It therefore shares a number of modules and activities with our Management MSc and is a top-ranked management master's course. It is ranked 3rd in the UK and 30th in the world by The Economist Which MBA? Masters in Management 2019 ranking.

You will gain valuable insight into sustainability in practice through a series of master classes and presentations from specialists in the field. Some are delivered by companies such as Marks & Spencer, L&G and Diageo at their head offices.

You will also have the opportunity to attend corporate social responsibility/sustainability events and conferences with our faculty, including 'Doing Good Doing Well' in Barcelona, a two-day conference which includes prominent speakers.

Course structure

The course comprises 12 modules covering a combination of general management and specialist sustainability topics. The 'Sustainability in Practice' module provides the opportunity to undertake a practical sustainable business consultancy project.

Individual thesis project

The thesis project will require you to undertake a major research project based on a real sustainability business issue. You will apply your management knowledge, skills and analytical abilities to real-life situations and demonstrate your ability to research issues, critically evaluate data and information and write a report concisely, informatively and persuasively.

Future career

95% of School of Management students were employed within three months of graduation*.

The Cranfield Career Development Service offers a comprehensive service to help you develop a set of career management skills that will remain with you throughout your career. During your course you will receive support and guidance to help you plan an effective strategy for your personal and professional development, whether you are looking to secure your first management role, or wanting take your career to the next level.

Management and Corporate Sustainability MSc graduates have secured jobs with a diverse range of companies including Coca-Cola Enterprises, Heineken, USB Asset Management and SIRE Life Sciences.

*based on data we hold from our latest School of Management Employability Survey.

Example modules

Compulsory:

- Economics for Managers,
- Leading Corporate Sustainability,
- Managing Operations,
- Organisational Behaviour: Application,
- Marketing Management,
- Evidence-based Management,
- Strategic Management,
- Accounting and Finance,
- Creating Sustainable Organisations,
- Applied Science and Technology for Environmental Sustainability,
- Sustainability in Practice,
- Social Entrepreneurship.

Duration:

MSc: Full-time - one year.

Start date:

September 2020.

Location:

Cranfield Campus.

Delivery

Taught modules 65%; individual thesis project 35%.

Entry requirements

We welcome applications from talented candidates of all backgrounds and a degree is not always necessary. Each application is considered on its individual merit, taking into account both qualifications and work experience. Usually candidates must have two years' work experience and hold either a first or a second class UK honours degree in a relevant discipline, or international relevant degree - equivalent of UK qualifications.

Candidates who do not meet these criteria may be considered if they have a professional qualification together with five years' post-qualification relevant work experience. Other relevant qualifications, together with significant experience, may be considered. We accept a range of qualifications from different countries - visit the course page to learn more about international entry requirements.

If you are currently studying at a Chinese university, please view our specific entry requirements for further study at Cranfield School of Management at: www.cranfield.ac.uk/about/international-students/a-to-z-of-countries/china.

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For further information please visit

www.cranfield.ac.uk/som/mscmims