Executive MBA

www.cranfield.ac.uk/som/mba

In today's business environment, organisations need leaders who can see beyond their own function, navigate uncertainty and make decisions that create lasting value.

The Cranfield Executive MBA is designed for experienced professionals ready to move from functional leadership to enterprise leadership. Combining strategic thinking, business analytics, AI-enabled decision-making, sustainability and governance, the programme develops the knowledge, perspective and confidence required to lead in a rapidly changing world.

Through a blend of academic excellence and practical application, participants strengthen their ability to influence at the highest level, drive organisational transformation and create meaningful impact for their organisations, stakeholders and society.

Why this course?

World-class education
Gain an internationally excellent MBA from a prestigious business school renowned for its research, innovation and industry connections.

Practical learning for immediate impact
Apply cutting-edge theories and tools to real-world challenges, enhancing your contribution to your organisation from day one.

Flexible and immersive experience
A blended programme that combines monthly on-campus modules with digital learning, enabling you to balance work, life and study.

Global network
Join an exclusive alumni network spanning over 160 countries and connect with peers, faculty and industry leaders.

Programme highlights

- Board-ready leadership: Develop governance, strategic oversight and boardroom capabilities through the impact stage.
- AI and business transformation: Learn to lead AI-enabled transformation rather than simply understand digital technologies.
- Business analytics and consulting: Apply data-driven decision making to real business challenges through consulting-style projects.
- Global perspective: Participation in the EMBA consortium and international learning opportunities.
- Sustainable leadership: Develop capabilities to lead organisations through sustainability, transformation and stakeholder challenges.



Overview

Start date
December (online), January (on campus)

Duration
Under 20 months

Study type
Executive / part-time

Qualification
MBA

Structure
Blended learning format, face-to-face and online learning.

Campus
Cranfield campus

Entry requirements
We welcome applications from talented individuals of all backgrounds and each application is considered on its individual merit. Usually, applicants must hold:

- A UK first or second class undergraduate degree with honours, as a minimum, or equivalent international qualification; and,
- At least three years' post-qualification work experience.

Find information about equivalent qualifications in your country on our International entry requirements page.

Fees

Please see **www.cranfield.ac.uk/fees** for detailed information about fee status, full-time and part-time fees as well as deposit requirements and bursary and scholarship information.

Course details

You will benefit from a mix of in-person classes, team-based projects, case studies and digital learning. Monthly in-person sessions on campus allow for collaboration and networking while digital components provide the flexibility needed for busy professionals. You'll receive guidance from our course directors and module leads.

Blended learning format. Alternating monthly face-to-face and online learning. Two days per month (mostly Thursday and Friday), six hours per day. Wednesday 16 December will be online, with the first face-to-face learning taking place on Thursday 21 and Friday 22 January. Further details will be provided when you enquire or apply.

Modules

Keeping our courses up-to-date and current requires constant innovation and change. The modules we offer reflect the needs of business and industry and the research interests of our staff. As a result, they may change or be withdrawn due to research developments, legislation changes or for a variety of other reasons. Changes may also be designed to improve the student learning experience or to respond to feedback from students, external examiners, accreditation bodies and industrial advisory panels.

To give you a taster, we have detailed the compulsory and elective (where applicable) modules which are currently affiliated with this course. All modules are indicative only and may be subject to change for your year of entry.

Compulsory modules

All the modules in the following list need to be taken as part of this course:

- **Organisational Behaviour Developing Leadership.**
- **Economics and Business Strategy.**
- **Strategic Marketing.**
- **Financial Management and Accounting.**
- **Leadership in Action.**
- **Strategic Management.**
- **Strategic Operations Management.**
- **Global Macroeconomics and Business Environment.**
- **Leading Sustainable Business.**
- **Negotiating in Business and Organisations.**
- **AI Leadership and Business Transformation.**
- **Business Analytics and Consulting.**
- **The Non-Executive Director: Governance, Strategy and Board Leadership.**
- **Strategic Business Project.**

Elective modules

Two of the modules from the following list need to be taken as part of this course.

- **International Business Assignment.**
- **Programme and Project Management.**
- **Entrepreneurship.**
- **Strategizing in Challenging Contexts.**
- **Corporate Financial Strategy.**

Accreditation

Cranfield School of Management is proud to be among the elite 1% of schools worldwide with triple accreditation of AACSB, AMBA and EQUIS, plus we are accredited as a business school by the Small Business Charter in recognition of our expertise and support for SMEs.

Our MBA programme is recognised by the Chartered Management Institute (CMI) for meeting the rigorous standards required for management development and you will receive an additional professional qualification from the CMI, which will enhance your employability prospects post-graduation, especially in Europe.

We are also a proud member of GMAC, further underscoring our commitment to excellence in management education.

Class profile 2025/2026

Gender
Male 66 / female 32 / other 1

Age
25 - 59 years

Nationality
UK 95 / international 4

Class size
99

For more information contact Admissions:
T: +01234 758082
Enquiry form.

Visit campus for yourself and meet current students and our academics at our next Open Day:
www.cranfield.ac.uk/openday

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Every effort is made to ensure that the information provided here is correct at the time it is published. Please check our website for the latest information.