



QUALITATIVE DESCRIPTORS

All taught courses leading to the awards of Postgraduate Certificate, Postgraduate Diploma, Master of Business Administration, Master of Design Master of Science, or Master of Technology use the following set of qualitative descriptors approved by the Senate of Cranfield University.

Taken from the Senate Handbook Assessment Rules (Taught Courses) v.3.0

Mark Range & Standard	Criteria / Descriptors (N.B. not all may apply for each piece of work or type of assessment)
80% - 100% Excellent	<p>Demonstrating a comprehensive knowledge and understanding of the subject and subfields. All stated intended learning outcomes exceeded. High capacity for critical evaluation. Novel application of the subject matter to a specific context. Requiring a student to have:</p> <ul style="list-style-type: none"> • Undertaken extensive further reading. • Produced a well-structured piece of work. • Demonstrated excellent communication skills. • Exercised a high level of original thought.
70% - 79% Very Good	<p>Demonstrating an extensive knowledge and understanding of the subject and subfields. All stated intended learning outcomes met, with many exceeded. Very good capacity for critical evaluation. Effective application of the subject matter to a specific context. Requiring a student to have:</p> <ul style="list-style-type: none"> • Undertaken substantial further reading. • Produced a well-structured piece of work. • Demonstrated very good communication skills. • Exercised a significant level of original thought.
60% - 69% Good	<p>Demonstrating a good knowledge and understanding of the subject and subfields. All stated intended learning outcomes met, with some exceeded. Good capacity for critical evaluation. Competent application of the subject matter to a specific context. Requiring a student to have:</p> <ul style="list-style-type: none"> • Undertaken some further reading. • Produced a well-structured piece of work. • Demonstrated good communication skills.
50% - 59% Satisfactory	<p>Demonstrating a satisfactory knowledge and understanding of the subject and subfields. All stated intended learning outcomes met. Standard critique of the subject matter. Adequate application of the subject matter to a specific context. Requiring a student to have:</p> <ul style="list-style-type: none"> • Undertaken adequate further reading. • Produced an adequately-structured piece of work. • Demonstrated basic but satisfactory communication skills.
40% - 49% Poor	<p>Demonstrating an inadequate knowledge and understanding of the subject and subfields. Most stated intended learning outcomes met. Lacking critique of the subject matter. Limited application of the subject matter to a specific context. Requiring a student to have:</p> <ul style="list-style-type: none"> • Undertaken some relevant reading. • Produced a piece of work with a simple structure. • Demonstrated marginal communication skills.
0% - 39% Very Poor	<p>Demonstrating a lack of knowledge and understanding of the subject and subfields. Many stated intended learning outcomes not met. Absence of critique of the subject matter. Lacking application of the subject matter to a specific context. Requiring a student to have:</p> <ul style="list-style-type: none"> • Undertaken inadequate reading. • Produced a poorly-structured piece of work. • Demonstrated poor communication skills.