



Local Stakeholder Engagement Policy

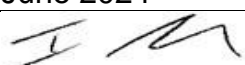
The following policy sets out the University's expectations for managing regional stakeholder relationships.

Identifying and engaging with local stakeholders forms an important part of Cranfield's Corporate strategy. The provision of effective local stakeholder engagement will benefit the university and all stakeholder groups, including students, local government, private, public sector and third sector clients and partners.

Policy Statement

Engagement with local stakeholders, including (but not limited to) local residents, government, businesses and other educational institutions, is to be facilitated by Cranfield staff. Individual members of Cranfield's Senior management team will take responsibility for leading on specific relationships ensuring appropriate level of engagement. These engagements are to be initiated and maintained via a range of methods, including regular meetings and participation in relevant local bodies and events.

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