

# European Policy Statement

Cranfield is a globally significant centre of expertise and enterprise in science, technology, engineering and management; an exceptional environment for strongly business-engaged research and innovation and for postgraduate and post-experience education and training. We are renowned for outstanding people and programmes and for the impact of our work.

Cranfield's mission is to make a distinctive, practical contribution towards a secure society in a sustainable global economy, creating and transforming knowledge to solve real-world problems.

We achieve this by:

- fostering a practical, research and innovation-led environment that inspires people to realise their full potential
- delivering educational programmes that transform the professional lives of our students
- working intimately in partnership with business, governments and others to deliver transformational benefit.

Cranfield's key strategic themes are to:

## **1. Enhance our research and innovation profile**

We will make the most of the knowledge, skills and abilities of our people – staff and students – in research and innovation activities, operating in productive partnership with business, government and others to innovate faster and deliver value.

We will:

- enhance yet further our distinctive provision in aerospace, automotive, defence, energy, environment, health, management, manufacturing and security
- innovate at pace to create practical impact from academic excellence
- deliver against internationally recognised standards of excellence in all our areas of research and innovation
- proactively grow our research and innovation income and margin, and develop and exploit our know-how and portfolio of intellectual property.

## **2. Increase our impact globally**

We will further enhance our distinctive role between a conventional university and business, operating across the interface between knowledge creation and transformation, realising impact across the globe by developing sustainable solutions to real-world problems and seeing these through to commercial take up and practical deployment.

We will:

- pursue, secure and maintain productive strategic partnerships globally
- foster an entrepreneurial environment, both individually and corporately, to create economic, environmental and social benefit
- inform and influence public policy and society more widely.

### **3. Inspire our people to achieve their full potential**

We will maximise the opportunities for postgraduate students, professional development course participants and staff to achieve their potential in their chosen fields through learning and teaching and the integration of research, innovation and enterprise.

We will:

- work as one team, valuing and developing the contributions of all our people
- provide a research and innovation experience and environment attractive to the world's best talent: postgraduate students, researchers, academic and support staff
- develop an exceptional postgraduate student experience grounded in inspirational learning, teaching and research supervision and leadership
- translate excellence in research, innovation and enterprise into learning and entrepreneurial opportunities for all members of the University.

As an international University, Cranfield is proud to welcome students from over 100 countries annually who register for taught Masters or research degrees. Cranfield places particular importance on its partnerships with European and international HEIs. Cranfield has an extensive network of over 30 partner Universities across the EU with which we have double-degree arrangements. Partner HEIs are chosen following a due diligence assessment to ensure that students undertaking Masters courses at Cranfield will benefit directly from a broadening experience giving access highly specialised technical, scientific, engineering and management learning opportunities recognising different learning styles, and providing valuable employability skills training and the opportunity to work on projects in collaboration with business and industry. Staff exchanges are promoted as appropriate to encourage collaboration in both research and teaching.

The University has recently revised its Charter to allow participation in joint degrees. This will provide greater flexibility for high quality collaborative educational provision into the future.