

Leadership and Management Apprenticeship

MK:U



Course overview

This course empowers future-focused managers to lead change, drive innovation, and harness emerging technologies for strategic business growth. It develops critical skills in designing and implementing business strategies helping organisations thrive in a competitive landscape.

Benefits for business

→ Real-time workplace implementation

Solving workplace challenges using tools and techniques, creating measurable results for organisations.

→ Creating adaptable leaders

Methods to manage technological change, lead diverse teams, and make decisions with incomplete information in fast-changing business environments.

→ Executive-level training

Cranfield's proven leadership development expertise normally reserved for senior executives.

Duration

34 months delivery + 4 months assessment

Cost

Fully funded by the Apprenticeship Levy.

Level

Level 6 - Degree Apprenticeship with an integrated BSc degree.

Core skills

Leadership | Organisational strategy | Sustainability | Change management |
Data-driven decision making | Finance and resource management



Right for

→ Diverse range of sectors

Businesses that want to successfully design and implement ideas, digitise operations and effectively manage people, processes and resources.

→ Aspiring managers

Individuals with no prior management experience as well as professionals already in the field seeking to enhance their managerial expertise.

→ Problem solvers

Gain a wide range of skills and prepare yourself for real-world challenges and getting out of your comfort zone.

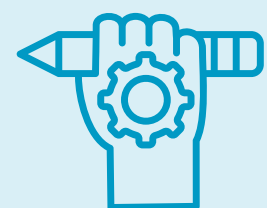
Entry requirements

96 UCAS points, 3/C at A-level (or equivalent) or relevant experience.

Why choose MK:U ?

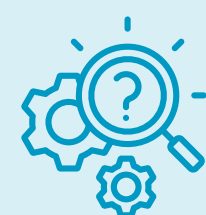
Hands-on

Real-world experience through industry-relevant projects and training.



Problem-based

Case studies from diverse industries to ensure practical learning.



Professional skills

Curriculum combining technical and soft skills essential for career success.



Bespoke facilities

State-of-the-art facilities and extensive industry partnerships for specialised skill development.



“

MK:U have been fantastic and were on hand throughout the whole process, offering guidance and advice and ensuring that our apprentices are in an environment where they will learn and grow as young professionals.

”

Robyn Lowe

Talent Attraction and Early Careers Manager,
Mercedes-Benz UK

Course details

Modules are split between **in-person blocks** and **half days live online**.

– 6.5 day module
– 5.5 day module

– 3 day module
– 2.5 day module

– 1 day module
– self directed

Year 1

Managing in the Digital World

Develops skills in technology, business, and leadership, teaches systems thinking for management, and fosters teamwork and problem-based learning. Students gain innovation, adaptability, and practical problem-solving abilities to succeed as future-ready leaders in diverse environments.

Organisational Systems

Organisational strategies and the development of a strong organisational culture, examining various approaches to objective setting and their impact on overall performance. Key supply chain management concepts and effective monitoring techniques to drive efficiency and success.

Professional Skills 1

Develops career and personal skills, including emotional intelligence, creative thinking, personal branding, corporate social responsibility, and digital literacy.

External Business Dynamics

Various approaches to managing key stakeholder groups, identifying external business drivers and effective monitoring strategies. Analysing revenue streams with a focus on sustainability and ethical considerations.

Finance and Resource Management

Financial statements and costing models within the framework of internal controls and reporting. Identifying financial risks and returns in relation to growth strategies.

Year 2

Talent Leadership

Leadership theories in relation to corporate vision and mission statements. Comparing different organisational cultures and strategies for fostering them, and examining the impact of cultural backgrounds on building high-performing teams.

Change Leadership

Deconstructing organisational change projects, exploring agile models in change management, and evaluating the risks associated with significant transformations.

Professional Skills 2

Develops leadership and professional skills, including negotiation, building high-performance teams, influencing others, and managing risk.

Digital Business and New Technologies

Examine how technology improves operations, assess emerging technologies, and understand technology's role in driving innovation. Explore ethical and governance challenges and effective management of technological advancements in organisations.

Sustainable Innovation

Aligning organisational sustainability goals with global objectives and identifying the most effective strategies for driving innovation through sustainability frameworks.

Year 3

Data-driven Leadership

Master process management and improvement, dashboard creation, and data analysis. Use data to drive business performance and develop compelling, data-driven narratives to lead high-performing teams and support effective decision-making.

Strategy for Growth

Explore strategic planning, value creation, and risk management. Study mergers, acquisitions, partnerships, and diversification approaches for business growth. Integrate sustainability into strategy development, enhancing long-term competitiveness and responsible business practices in dynamic environments.

Professional Project

Develop skills in project scoping and initiation, internal consulting on key issues, and building organizational trust. Learn to create positive change by fostering rapport and implementing effective, outcome-focused strategies within your organisation

End Point Assessment

Delivered individually.
Project report accompanied by presentation.
Portfolio of evidence supported by a professional discussion.

Book a meeting to find out more