

# THE EARTHS HOT PRIZE

WHAT DOES IT MEAN TO BE AN EARTHS  
HOT PRIZE  
NOMINEE?





# ABOUT THE EARTHSHOT PRIZE

## URGENCY + OPTIMISM = ACTION

**The Earthshot Prize is a global environmental prize and platform for impact, dedicated to finding and growing solutions that will repair our planet this decade.**

At The Earthshot Prize everything we do is aimed at helping these innovators and their solutions reach their full potential.

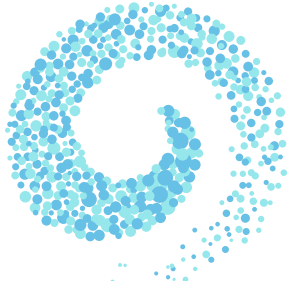
We wake up every day to support innovators and leaders working to create a better world. They may be universities, charities, tech startups, or even cities. Our role is to shine a spotlight on their solutions, support and help scale them, and, in doing so, unleash the urgent optimism in each of us.



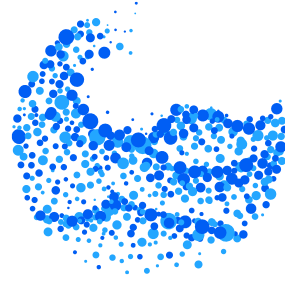
# THE FIVE EARTHSHOTS BY 2030, WE CHOOSE TO:



**PROTECT  
AND RESTORE  
NATURE**



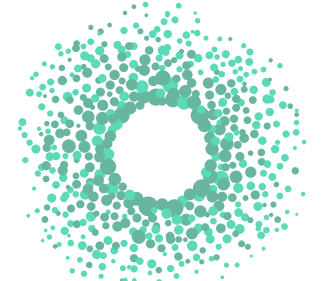
**CLEAN OUR  
AIR**



**REVIVE OUR  
OCEANS**



**BUILD A  
WASTE-FREE  
WORLD**



**FIX OUR  
CLIMATE**

## THESE FIVE EARTHSHOTS ARE OUR GOALS FOR 2030

Each year we aim to find the solutions that can solve the biggest environmental challenges in these categories and help us to achieve these goals.

**CLICK THE ICONS ABOVE TO FIND OUT MORE ABOUT EACH EARTHSHOT**



# WHAT THE EARTHSHOT PRIZE LOOKS FOR IN A NOMINEE

## OUR ROADMAP

The Earthshot Prize accepts nominations from all sectors and countries worldwide, whether they are organisations, individuals, policies, grassroots projects, or cities!

We look for solutions that:

- make progress towards our 5 Earthshots
- are beyond idea/concept stage with demonstrated environmental impact to date
- align with our Roadmap

Throughout our screening and selection process, we prioritise solutions that align closely with the multiple focus areas and criteria outlined in our Roadmap.

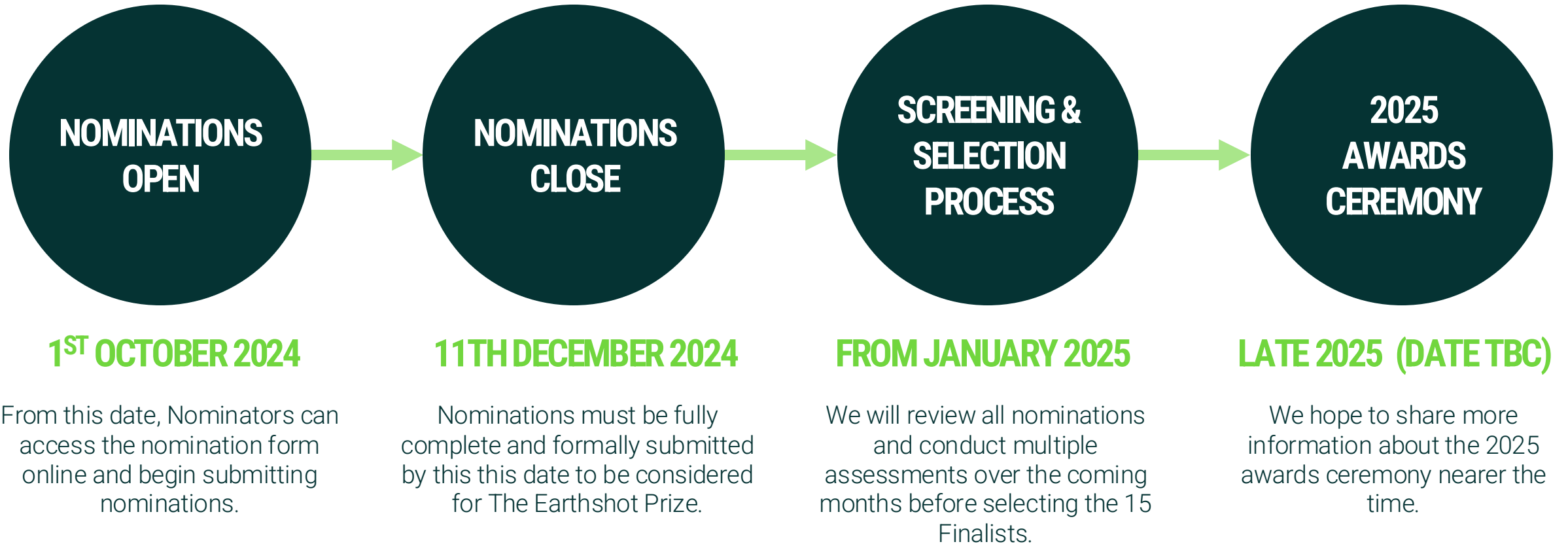
Find out more here:

[CLICK HERE TO READ THE ROADMAP](#)



# EXECUTIVE OVERVIEW

## TIMELINE FOR 2025 AWARD YEAR





# THE JOURNEY FOR NOMINEES

## THE PEOPLE AT THE HEART OF THE EARTHSHOT PRIZE

Once a nomination is submitted, they undergo a series of assessments where they are screened against our [selection priorities](#), including reviews by our [panel of experts](#). Nominations may be asked directly to provide additional information and/or attend interviews, visits or workshops.

The top nominations are shortlisted, and The Earthshot Prize selects 15 Finalists who get unprecedented support to scale their solution. Five Winners are chosen by our [Prize Council](#) and announced at an annual award ceremony – they receive a one-of-a-kind [award](#) and a one-million-pound grant to scale their impact.



# WHAT IS THE NOMINATION PROCESS?

## THE ONLINE FORM

Nominations are submitted by our global network of Official Nominators, via The Earthshot Prize's online nomination platform. Nominations must be completed online and submitted before the deadline to be considered for The Earthshot Prize.

**The nomination form requires contributions from both the Nominator and Nominee across two stages:**

- **STAGE 1: KEY INFORMATION**

**Nominators** fill in the first part of the form where they identify who/what they are nominating. This can begin once nominations open on 1st October 2024.

- **STAGE 2: SOLUTION INFORMATION**

**Nominees** complete the second part of the form to answer more detailed questions about the solution. Access to the form is automatically granted after the first stage is completed. Nominees must submit the completed form Prize before the final deadline of 11th December 2024 to be considered as an official nomination for the 2025 prize year.

### INFORMATION COVERED IN STAGE 1:

- Solution name and type
- Organisation name, type and headquarters
- Points of contact
- Earthshot and short description of solution
- Brief written endorsements of the solution.

### INFORMATION COVERED IN STAGE 2:

- Earthshot categories
- Solution stage
- Environmental and social impacts (to date and projected)
- Scalability and replication potential
- Funding and investment sources
- Organisational and team information
- Additional contact information
- Social media platforms

English is the preferred language for nominations, but we also accept nominations in:  
**ARABIC | BRAZILIAN PORTUGUESE | CHINESE | FRENCH | GERMAN | JAPANESE | SPANISH | WELSH**



# BENEFITS OF BEING AN EARTHSHOT PRIZE NOMINEE

## SUPPORTING YOU TO GROW YOUR IMPACT

**At The Earthshot Prize we use our global storytelling and convening power, as well as our network of partners to speed hundreds of solutions to scale to repair our planet.**

All 15 Finalists are offered access to tailored support, mentorship and investment opportunities through our [Fellowship Programme](#) designed to accelerate their trajectory and impact by unlocking new financial, networking and partnership opportunities.

Alongside this, our online matchmaking platform, [Launchpad](#), will connect even more investors and philanthropists to our portfolio, so that we can speed environmental solutions to an unprecedented scale.

Many of our Finalists have seen their impact accelerate since receiving support from The Earthshot Prize and its partners, whether it is reduction in greenhouse gas emissions, waste, green jobs created, or oceans, rivers and land protected.

**We're committed to empowering hundreds of solutions annually, not just our Finalists.**

We'll continuously share opportunities from across our network with nominees, helping to accelerate their impact and scale their solutions.





THE  
EARTHSHOT  
PRIZE



FOR FURTHER INFORMATION PLEASE VISIT  
[earthshotprize.org](http://earthshotprize.org)



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