



Say hello to...

Job hunting success

Discover how to use your Alumni Library Online to get the latest industry insights, conduct company research and make sure you're battle-ready for your next job interview.

Whether you're searching for your first graduate job or looking to make your next career move, find out how using your **Alumni Library Online** to find company insights and research the latest industry trends can help you on your way to job hunting success.

In a competitive environment, job hunting can feel like a daunting task. Your **Alumni Library Online** gives you the tools you need to stay up-to-date with the latest research, industry developments and company information – helping you to get the edge for your next interview.

Three ways to use the ALO for job hunting success:



Find background information on organisations and industries

Access Marketline company profiles to find out more about organisations – such as an analysis of their strengths and weaknesses, and their competitors. You can also gain industry insights by accessing quarterly reports, analysis, forecasts and market overviews.



Read up on the latest trends, research and insights

Impress the interview panel by demonstrating your knowledge on current trends and the latest research in the company's area. You can use your ALO to browse recent issues of journals, set up alerts and access the latest research.



Get the edge for your next interview

The databases section of your ALO gives you access to Vault, a comprehensive career resource. Brush up on your interview skills with tips and example questions, learn more about companies from their current employees and research careers in different industries.



Ready to get going?

Visit www.cranfield.ac.uk/alo

www.cranfield.ac.uk/alumni

T: +44 (0)1234 754456