

Egyptian Manufacturing Strategy 2020



Manufacturing and Materials Department (MMD)
Student Think Tank – Global Manufacturing

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Manufacturing and Material Department

Historical Manufacturing Landmarks



- Egypt started manufacturing 7000 years ago
- 1816 Egypt becomes one of the greatest producers of Cotton and its products in the world
- 1963, first Aeroplane manufactured in the middle east
- 1960, the first car producer in the middle east and north Africa



Current Manufacturing Landmarks

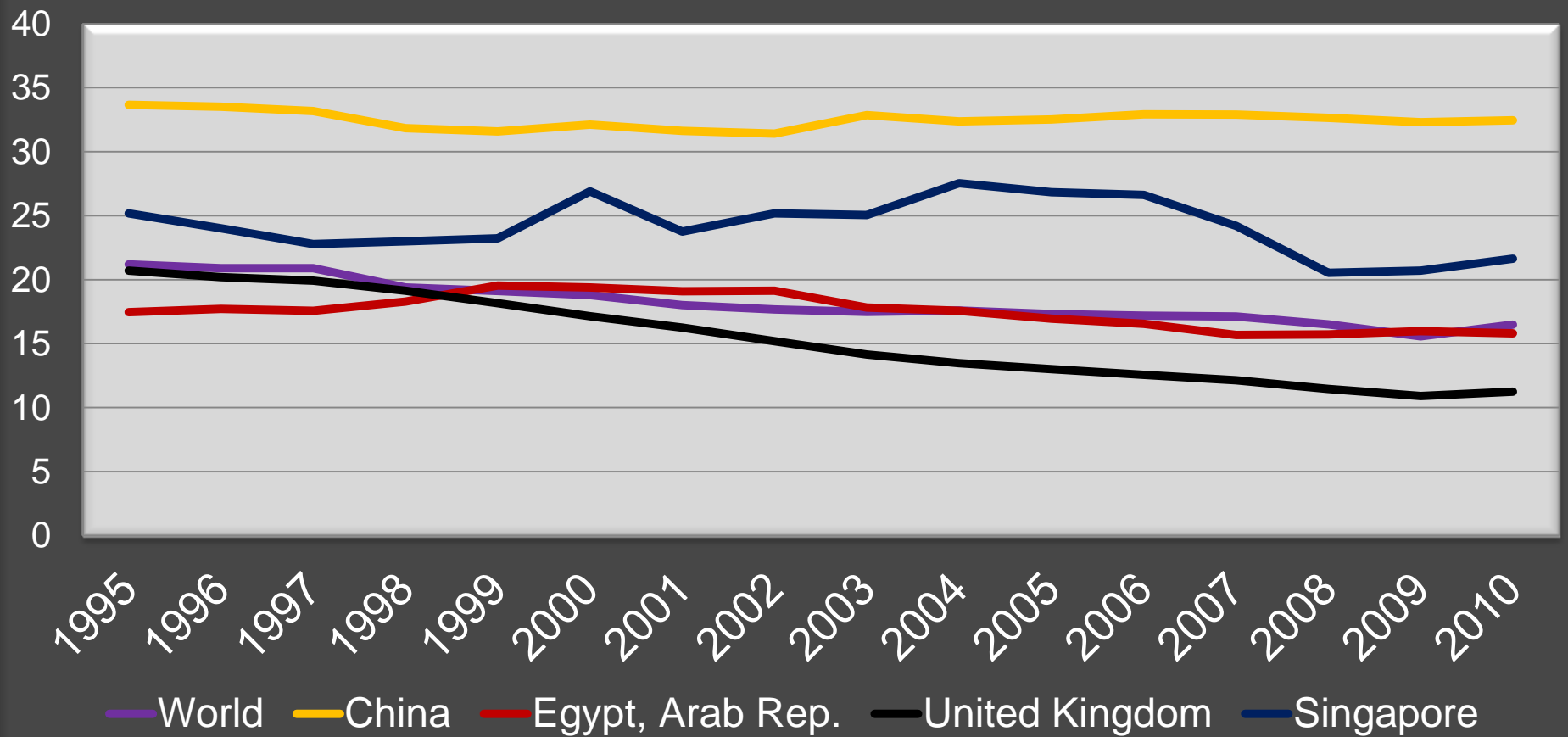


- Elswedey Electric has largest market share in North Africa in Wires & Cables
- One of the top three producers of nitrogen-based fertilizers worldwide
- Largest producers of home appliance electric products in Arab world and north Africa
- 107 Manufacturing zones in Egypt



Manufacturing in Egypt

Manufacturing, Value Added % of GDP (World Bank Data)

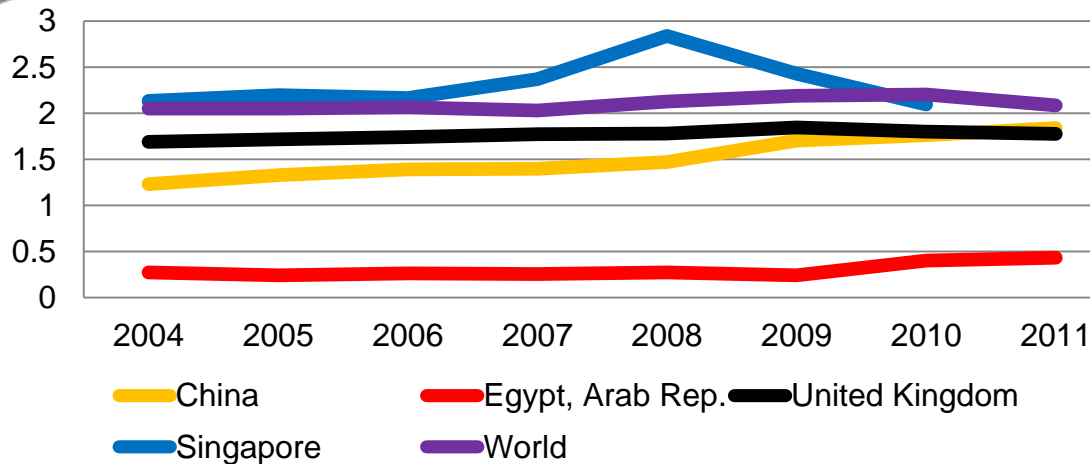


Manufacturing Egyptian Exports 2013

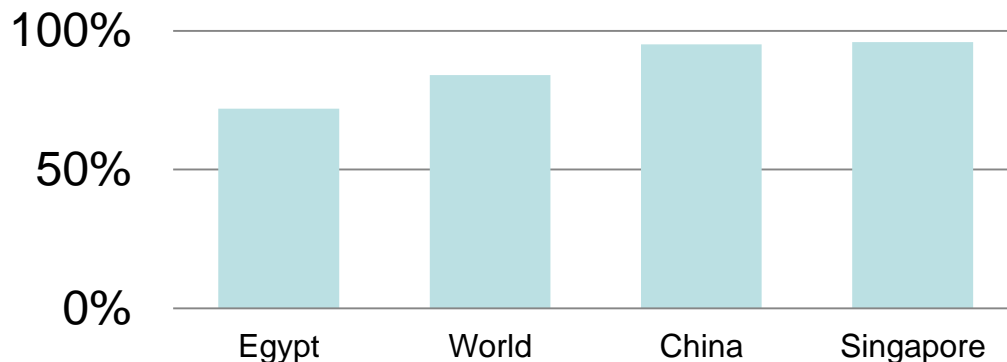


Weaknesses & Strengths

% Investments in R&D*



Literacy Rate*



Weakness

Investment in
Education & R&D

Political Instability

Illiteracy Level

Strengths

International
Scientists

Land
Characteristics

Youth

Weaknesses & Strengths

1.2 million Egyptian
scientists immigrants (1)

Egyptian Scientists in Egypt
are 400 per million (Total
36,000) (2)

Weakness

Investment in
Education & R&D

Political Instability

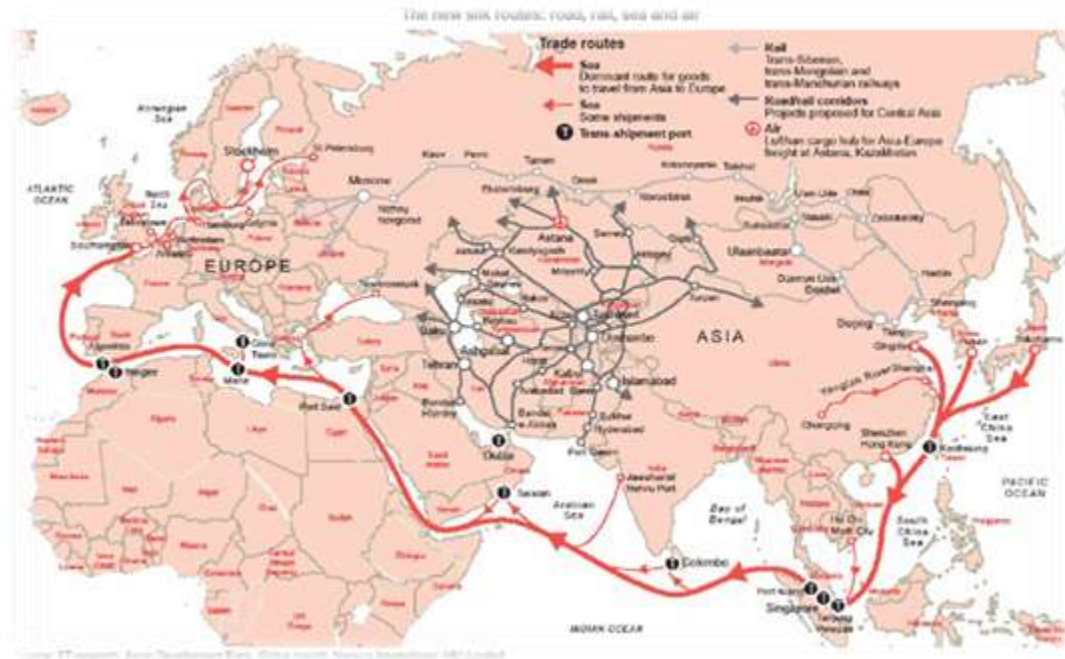
Illiteracy Level

Strengths

International
Scientists

Location

Youth



- **50%** of Egyptians below **24** years old (4)

1- <http://gate.ahram.org.eg/News/229836.aspx>

2- World Bank Data

3- <http://www.gafi.gov.eg/content/invsectorsdocs/RenewableEnergyvalue.pdf>

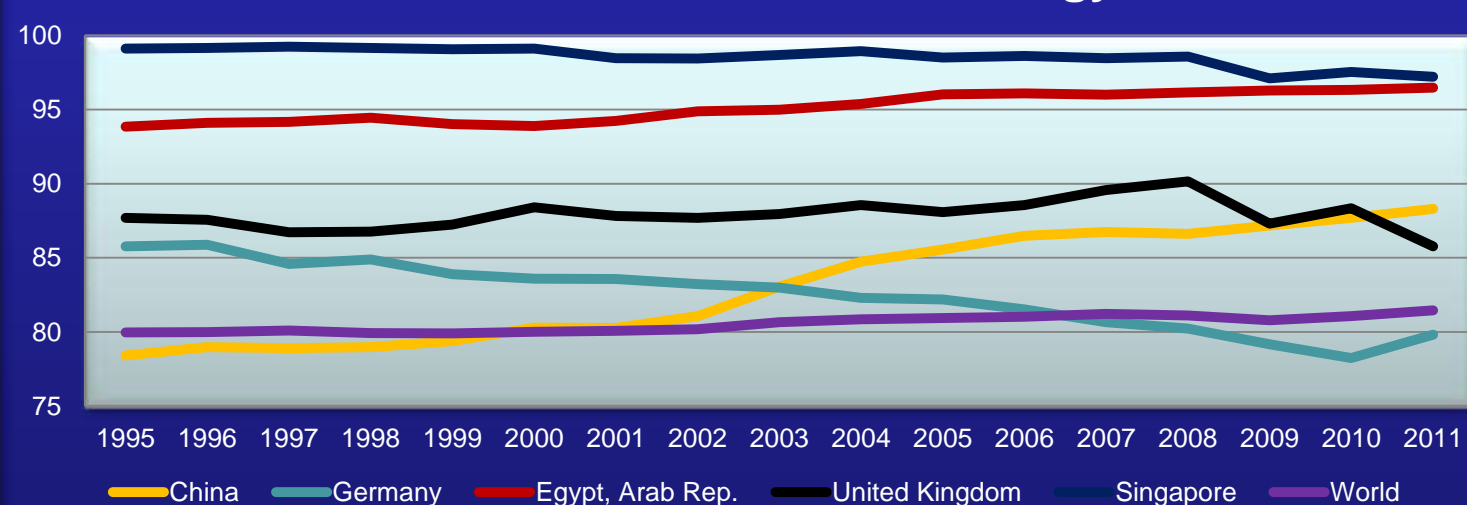
4- http://www.indexmundi.com/egypt/demographics_profile.html

Opportunities & Threats

- Egypt is a net import country for Oil
- Oil is expected to be depleted in 2050
- Egypt subsidizes the oil by 11 Billion GBP per year in 2013 (7% of the GDP or 17% of the total government expenditure)



% of Fossil Fuel from the total energy used





Nuclear Power will be in service



- To be a Global Logistic Centre
- A global Ship repair Centre
- Sinai will be a free custom/taxes zone
- 3 cities for heavy industries
- Expected income \$100 Billion per year

- A global Motorway, train line, water tube, along 1200 Kilo Meters from south to north Egypt
- 200 new cities will be created
- New 15 industrial cities are proposed
- It is proposed to cost \$24 Billion



Solar Power



2 Million Feddans Devoted to Wind Turbines



Thank You



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