



MBA Internships



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Cranfield School of Management

Cranfield School of Management, founded in 1965, was one of the very first institutions in the UK to offer an MBA. Our triple-accredited MBA programme is now over 50 years' old, with a strong track record of excellence.

- **Financial Times:**
 - Ranked 80 worldwide and UK top 10
 - 1st in the UK for sector diversity (and Top 15 worldwide)
- **Bloomberg:**
 - 12th in Europe overall and 4th in UK
 - 1st in Europe for Learning
- **The Economist:** 2nd in the UK and worldwide top 20 in the world for quality of faculty
- **The Times Higher Education / Wall Street Journal:** 1st in the UK, 2nd in Europe, 7th in the world
- **QS World University Rankings:** 8th in the UK, top 29% worldwide



The Cranfield Full-time MBA

The **Cranfield Full-time MBA course** is a 12-month programme consistently ranked as one of the world's best MBAs. It supports experienced candidates to unlock their unique leadership potential, become strategic leaders, critical and responsible thinkers and innovators in an international context, through expert teaching, real-world projects, as well as individual coaching and mentoring.



For more information, visit the [Transformation MBA](#) page on our website.

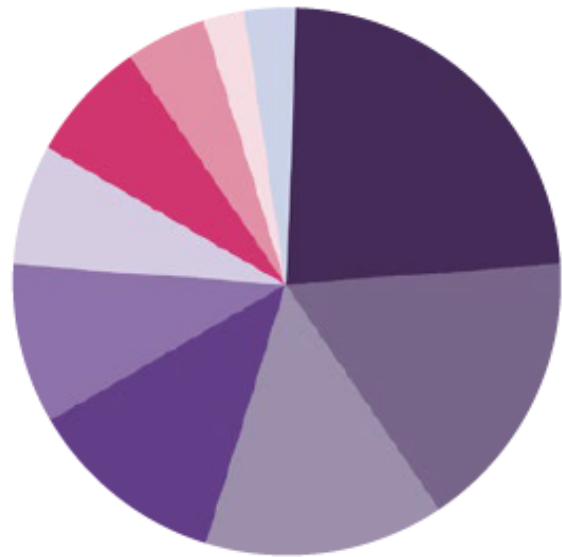
Cranfield MBA Internship

The Summer Internship Programme

A period of **full-time** work starting on the **8th of July** and lasting **between 8 to 12 weeks** where MBA candidates work on relevant **strategic projects and assignments** that give them an opportunity to synthesise relevant concepts and methods learned on the MBA and apply their learning to **real business situations**.

The final deliverables can be in the form of reports, presentations, slide decks, dashboards etc, agreed in advance between students and companies.

Class Profile 2023-24



Sectors

- Financial services
- Consulting
- Technology
- Retail
- Healthcare
- Energy
- Hospitality
- Automotive and heavy equipment
- Consumer packaged goods
- Public/non-profit

Average age

32

Nationalities

14

Total students

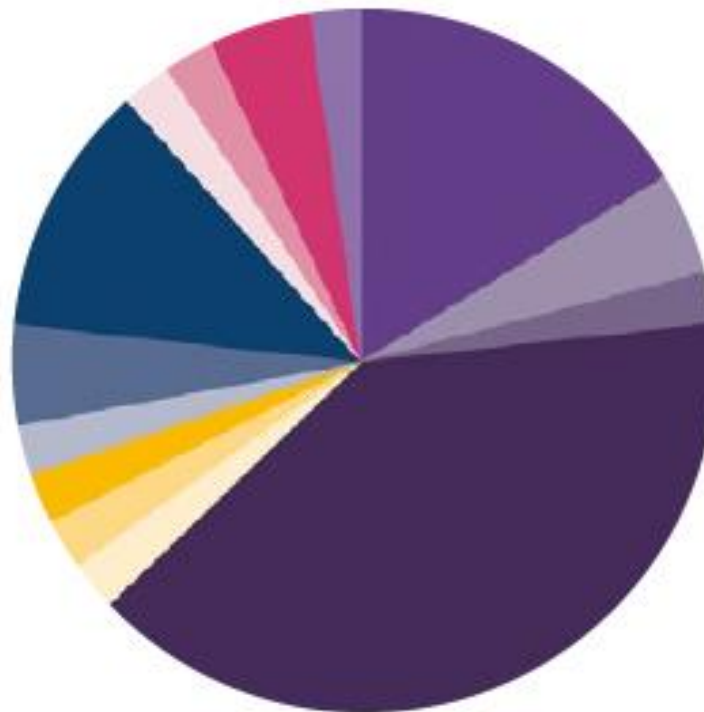
41

Average work experience

9
years

Class Profile 2023-24

Nationalities



- India
- Grenada
- Germany
- China
- Bangladesh
- Taiwan
- Saudi Arabia
- Romania
- Nigeria
- Mexico
- Japan
- Indonesia
- Iraq
- Iran

Rationale and Benefits

A dark blue semi-circular icon representing a student.

Student benefits

- **Practice-based learning** – exposure to real management problems and reinforcement of learning by showing how theory works in practice
- **Post-MBA career journey** – support students' by allowing them to gain work experience while studying

A white semi-circular icon representing an organisation.

Organisation benefits

- **High-quality evidence-based study** into areas that organisations may not have the time, resources or expertise to address independently
- **A talent pipeline**

Types of Projects



Consulting

Strategy

Marketing / Business
Development

Sustainability

Finance and
Accounting

Operations and
Supply Chain
Management

Human Resource
Management

Project Management

Payments and Mode of Work

If you are willing to pay the students, Cranfield can pay the student on your behalf via bursary and invoice you for the student's payment + VAT. The amount suggested is £4k per student, and it relates to the whole duration of the 8 week internship.

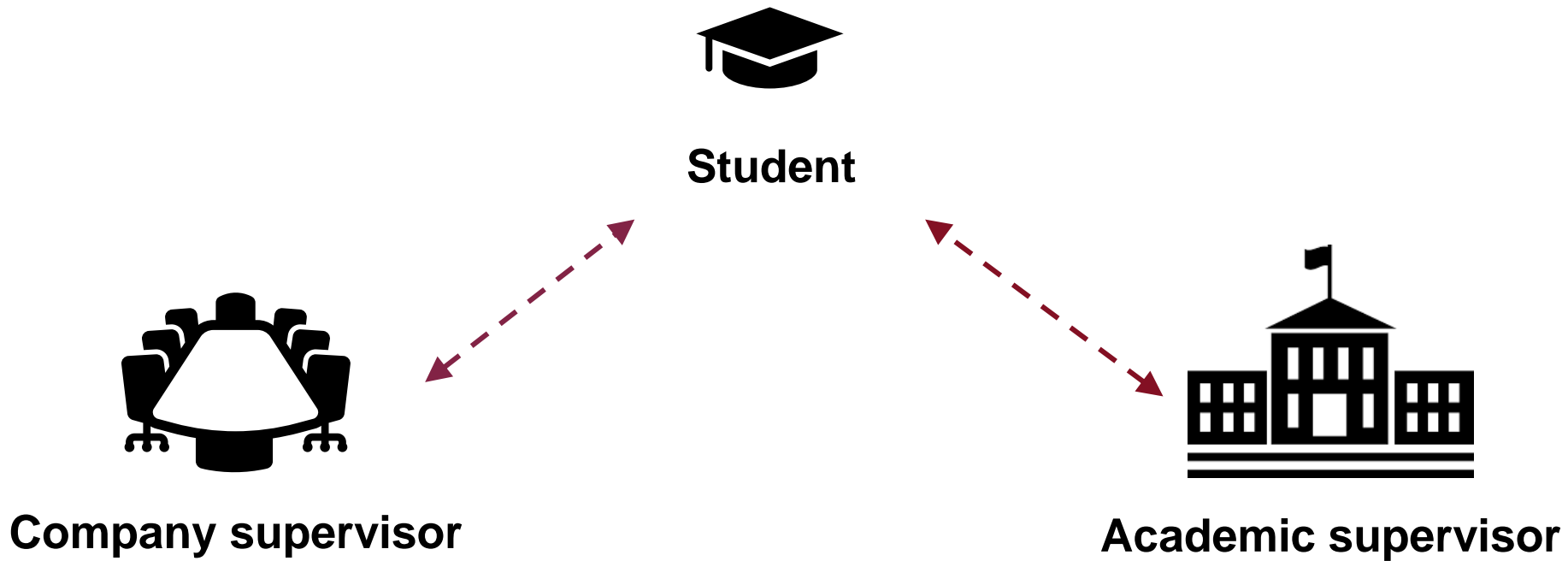
Alternatively, you can pay the student directly via your payroll, supported with our internship agreement.

If you are unable to pay the students, we can advertise unpaid projects, however, paid projects remain the most popular and usually get the best quality students.

For unpaid projects, we request for travel expenses to be covered if required.

Projects can be in-person, hybrid and remote. Onsite and hybrid projects remain the most popular with students.

Support Provided



Next Steps

Batch Process



In 2024, projects will be advertised in two batches on 16 February and 28 March.

**Project
scoping**

**Advertise
projects**

**CV books for
shortlisting**

**Interviews arranged
by companies**

**Legal and
Finance**



Support provided throughout the process

For further info, please email us!



internships@cranfield.ac.uk