

Investment and Commercial Banking Professional Apprenticeship

with Retail and Digital
Banking MSc

Cranfield
School of
Management

Master's-level apprenticeships

Accredited by

Chartered Banker

Strengthen your leadership pipeline

The Retail and Digital Banking MSc is a unique opportunity to sponsor your high-potential employees through a highly-regarded programme. The course has been designed to meet the requirements of the Level 7 Senior Investment/Commercial Banking Professional Apprenticeship Standard, and aims to develop retail and digital banking capability whilst actively taking forward your organisation's strategic agenda.

Our Retail and Digital Banking MSc is accredited by the Chartered Banker Institute, with successful completion leading to the award of the Chartered Banker Diploma qualification and Chartered Banker status.

Who is it for?

The course is for employers who want to accelerate the development of a cohort of high-potential bankers, building the organisation's financial and digital capabilities. It is also designed to support banks in managing products and services efficiently and in achieving strategic change, through a specialist programme, focused on improving the practice of banking.

Benefits to your learners

Your highly-driven, talented employees will benefit from a postgraduate qualification and personal development opportunity with one of the UK's top business schools. The applied nature of the programme enables personalised, specific and organisationally aligned development.

The course equips participants to:

- tackle the world of retail and digital banking,
- understand how to behave ethically, and have an ethical approach to business,
- apply concepts and theories to the organisations's complex management issues to increase its effectiveness and competitiveness,
- enhance their lifelong learning through the development of transferable intellectual and study skills.

Benefits to your organisation

As an employer you will strengthen your leadership pipeline, improve retention, and empower a network of individuals to work on meaningful and transformative initiatives which will improve the practice of ethical, responsible banking, with the support of a world-class business school partner.

Business impact through progressing your strategic agenda



Alignment to your organisational development initiatives



Application of all learning to your organisation's context



Organisation-based projects that advance your organisation's strategic agenda



A set of core modules that provide an integrated approach to your bank



Combination of assessments focused on advancing knowledge, skills and behaviours



Lifelong learning through the enhancement of transferable skills to enable self-direction.

“Cranfield’s MSc in Retail and Digital Banking, accredited by the Chartered Banker Institute, helps future leaders develop and demonstrate the knowledge and skills needed to shape the future of banking. At a time when banks and banking are being shaped by new technology, future generations of banking leaders need to develop their professional expertise in a wider range of fields than ever before, including banking, technology, management and leadership. We look forward to welcoming those who successfully complete the MSc to our rapidly growing, global family of Chartered Bankers.”

Simon Thompson, Chief Executive,
Chartered Banker Institute



Course details

The Retail and Digital Banking MSc is a practical course, requiring the ability to apply theory to live issues. It will develop your employee's knowledge and skills, enabling your organisation to perform efficiently in the highly competitive and fast changing retail and digital banking sector. An organisation based project also provides the opportunity for employee's to tackle a substantial product management task within your organisation, under the guidance of academic supervisors.

Modules

Economics of Financial Services
Accounting
Financial Markets, Regulation and Ethics
Digital Banking
Financial Management
Organisational Behaviour for Managers
Retail Banking and Product Management
Banking Research in Action
Programme and Project Management
New Product and Service Development
Marketing Management
Modelling and Analysis for Management

Course information



Fees

The cost of the programme is £21,000 which is inclusive of all tuition fees and the end point assessment. Eligible organisations will be able to use £18,000 of their Apprenticeship Levy towards the overall cost, with the remaining £3,000 payable by the company.



Part-time

Two years



Start date

19 September 2022



Location

A combination of Cranfield School of Management and online.



Entry requirements

Candidates will usually have a minimum of one year post-qualification work experience together with either a first or second class UK honours degree, in a relevant discipline, and/or a professional qualification. Applicants who do not have a degree are welcome provided they can demonstrate high levels of achievement, exceptional career progression or evidence of financial management potential.



Delivery

Students will have the equivalent of 14 days blended learning delivered across each year. This is primarily online and synchronous, with a maximum of five days face-to-face contact.



Qualification

MSc, PgDip

Our partners

Cranfield University has partnerships with leading organisations around the globe, built up over 50 years. These include:



"We support our colleagues' learning and development so they're able to provide the very best banking experience for our customers and the communities we serve. Feedback received from our colleagues that have taken part in the Cranfield programme has been incredibly positive, it's fantastic to see them excelling in their roles while gaining such a prestigious master's qualification. Since joining the course, many have received well-deserved promotions and continue to grow professionally."

Carol Frost, Chief People Officer
Metro Bank

Cranfield School of Management

Cranfield School of Management is one of the most internationally recognised and long-established specialist postgraduate business schools in Europe. We are a world-leader in management education, research and consultancy, and our mission is to improve the practice of management. We have a global reputation for developing high-performing leaders in technology and management.

Accreditation

Cranfield School of Management is one of an elite group of business schools worldwide to hold triple accreditations from AACSB International (the Association to Advance Collegiate Schools of Business), EQUIS (European Quality Improvement System) and AMBA (the Association of MBAs). Our Retail and Digital Banking MSc is accredited by the Chartered Banker Institute, with successful completion leading to the award of the Chartered Banker Diploma qualification and Chartered Banker status.



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